

CHRISTMAS NUMBER

THE WESTERN FARM LEADER

CQ-OPERATION

PUBLIC AFFAIRS

SOCIAL PROGRESS

Vol. 9. No. 23.

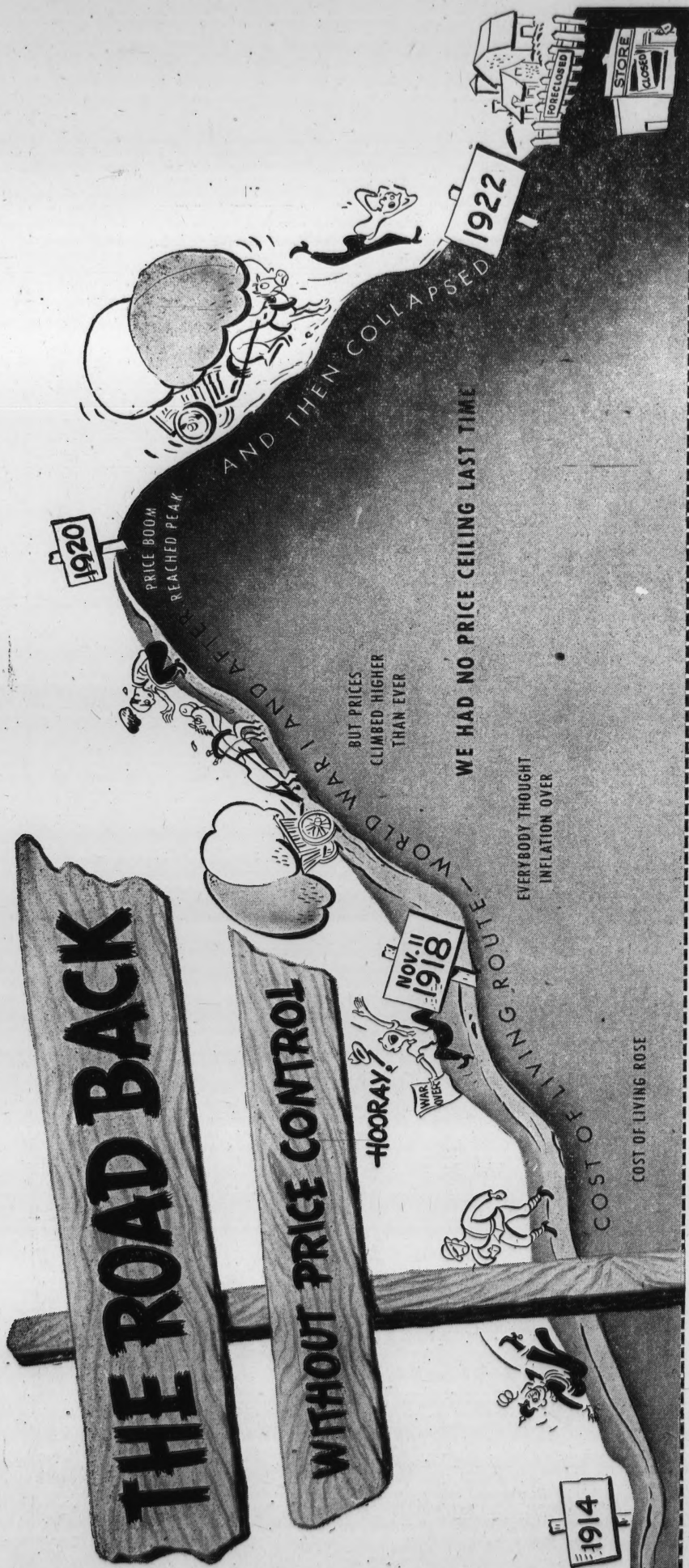
CALGARY, ALBERTA, FRIDAY, DECEMBER 1st, 1944.
Entered as Second Class Mail Matter at the Post Office, Calgary, Alberta

5c a copy, \$1.00 a year

Christmas Morning



On the Elbow River near Calgary. The photograph was taken on a Christmas morning by Sydney R. Vallance, by whose courtesy it is reproduced.



The worst inflation came AFTER the war the last time . . . to be followed by disastrous deflation, unemployment and confusion. For Canada to manage successfully the change back to peace, maintain employment, and meet the world's competition . . . we must continue to have stable economic conditions. To protect the individual from rising costs of living and later unemployment we must continue to prevent inflation.

To prevent a repetition of the conditions following the last war **PRICE CONTROL MUST BE MAINTAINED** AS LONG AS INFLATION THREATENS US.

This can only be done if production is efficient and economical, costs are kept down and consumers refuse to pay more than ceiling prices.



One person can start it!

When one person demands more for goods or services he compels others to do the same and Price Control goes out the window.

THIS IS ONE OF A SERIES ISSUED BY THE GOVERNMENT OF CANADA TO EMPHASIZE THE IMPORTANCE OF PREVENTING A FURTHER RISE IN THE COST OF LIVING NOW, AND DEFATION LATER

THE WESTERN FARM LEADER

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ALBERTA WHEAT POOL DELEGATES OPEN SESSIONS

War Brings Great Changes in Poultry Industry

BRITAIN TO TAKE 96 MILLION DRIED EGGS DURING 1945

Shaw Describes Immense Growth
—Sees Future of Agriculture
Without Pessimism

PLANNING CONFERENCE

Assurance Given Britain Will Have
Market for Surplus
Beef in 1945

By M. McDUGALL
(Special to The Western Farm Leader)

OTTAWA, Nov. 29th.—In a speech given a few days ago at the Quebec Poultry Industry Educational Exhibition, Dr. A. M. Shaw, Director of Marketing in the Dominion Department of Agriculture, traced the great changes that had taken place in the poultry industry in this country since the war began. In the first months of the war, with the U-boat a growing menace, shipping was needed for high priority goods of war. The Low Countries had not been overrun and were shipping eggs in large quantities to Britain.

In 1940 Britain took only 10 million dozen of eggs from Canada. Then the Low Countries were shut off behind the iron curtain of occupation. In 1941 shipments from Canada rose to 15 million dozen eggs. Then came the request for dried eggs. In 1942 we supplied Britain with 37 million dozen eggs, of which 33 million were dried. With the aid of scientific research an egg drying industry was established in this country which in Mr. Shaw's opinion "in efficiency and quality of operation is not surpassed in any country". Today, 10 drying plants are drying 80 million dozen eggs purchased by the British Ministry of Food in 1944 in this country. In 1945 the figure is expected to reach 96 million dozen.

Cautious but Not Pessimistic

Dr. Shaw holds a cautious but not pessimistic view about the general agricultural picture. With less labor but with improved technique and greater use of machinery and labor saving devices, the farmers of Canada have increased production. Many people believe this will lead to great surpluses and glutting of markets after the war. These may be right, but perhaps they are overlooking other influences. The public of Canada are more food conscious than ever before, and paying more attention to kind and quality. The commissariats of the armed forces as well as public health departments have helped to bring about the change in public outlook. The public in Britain as well as here has also come to accept higher prices for foods as the normal thing. Revival and growth of trade from which Canada derives such a large proportion of her national income depends in large measure on whether or not nations revert "to artificial devices to

Army Helps---But Can't Make Jobs



As discharged veterans in increasing numbers seek to readjust themselves to civil life, the Canadian Army is doing its best to help them. Army counsellors on civilian problems have been appointed, and they interview men going back to Civvy Street, while daily discussion groups are held too. All this is good, and well worth doing; but of course the Army cannot provide the answer to the question: How in the post-war years is our economic life to be planned to assure that those who have risked their lives for their country and the future of mankind shall be assured of decently paid employment?

prevent the natural flow of world trade."

Ready for Conference

All preparations have been made for the Agricultural Conference meeting here from December 4th to 6th which is expected to usher in a new phase of production planning, as the eyes of all will be not alone on the war but on the days of peace when agriculture will have to adjust itself to new economic conditions.

Discussion is naturally rife these days on the future of agriculture after the war, and opinions vary widely, but from a recent speech one of the leading authorities on agriculture here, Dr. Barton, Deputy Minister of the Department of Agriculture, quite obviously does not take a gloomy view of the future. Speaking to the Boys' and Girls' farm clubs which visited Ottawa after taking part in the competitions at Toronto and Guelph, he said that he considered the future for youth on the farms to be very hopeful and encouraging. He believed all districts in Canada would be welcoming youth to the farms. Among the factors on which he based his optimistic predictions were the advances made through production planning which had helped to place Canadian farming in a better position than ever before to meet competition in all

(Continued on page 18)

21st ANNIVERSARY YEAR BRINGS BEST EARNINGS TO DATE

Delegates to Alberta Wheat Pool
Convention Hear Reports
on Year

ELEVATORS TOTAL 436

Pool Has Handled 613,308,142 Bus.
in 19 Years Operation
Country Houses

THE annual meeting of the Alberta Wheat Pool delegates commenced on the 28th of November in Calgary. This year marks the twenty-first anniversary of the founding of the Alberta Wheat Pool. The past year's operations were marked by the best results ever achieved in the way of earnings.

From handlings of 41.5 million bushels of grain in the 1943-44 crop year, net earnings were \$1,351,808.76. This result was obtained after allowance for full depreciation and payment of interest to the government.

Comparative figures for the previous business year: net earnings of \$754,315.06 from handlings of 35 million bushels.

The first Alberta Wheat Pool elevators were built in 1925. At the end of the 1943-44 crop year Pool elevators numbered 436 and total capacity of all Alberta Pool owned grain facilities was in excess of 40 million bushels.

Nineteen Years' Handlings

In the nineteen years since Alberta Pool Elevators commenced operations its country houses have handled a total of 613,308,142 bushels.

Over the years Alberta Pool Elevators have paid patronage dividends totalling \$2,930,243.62.

With regard to the indebtedness of the Wheat Pool to the Alberta Government, payments of principal and interest have been made as follows since 1931:

Principal.....	\$2,319,000.00
Interest.....	2,979,237.50

Since 1931 the pool's working capital has been increased by \$3,874,474.99 and the reserve holders' equity increased from \$3,647,799.50 to \$7,690,972.72.

Opening Sessions

Sixty-seven out of a total of seventy delegates were present when the Convention was opened by Ben S. Plumer, Chairman of the Pool Board of Directors. Convention chairmen for the various sessions were elected as follows: John Fowle of Bindloss; Homer Montgomery of Nanton; J. M. Wheatley of Chancellor; Paul Redd of Raymond.

Among the visitors were J. H. Wesson of Regina, President of the Saskatchewan Wheat Pool; George McIvor, Winnipeg, Chief Commissioner of the Canadian Wheat Board; D. A. Kane, Commissioner, Canadian Wheat Board; W. A. Macleod, Director of

Saskatchewan Co-op Starts Big Industrial Program

A vegetable oil plant will be the first unit of a program of industrial development to be undertaken by Saskatchewan Co-operative Producers, Limited, it was announced in Regina recently. At a total estimated cost of \$2,500,000, the program also includes a plant for producing glycol from wheat, a flour milling plant, grain handling and storage facilities, a starch plant, to make starch from grain and convert the starch into glucose, a feed mixing plant, and warehouse facilities.

De Gaulle to Work Through French Co-operatives

Loans aggregating 3,000 million francs will be made through co-operative credit societies, by the De Gaulle Government to French farmers, farm co-operatives and other rural organizations. Bearing 1.5 per cent interest, these loans will be for 13 years. The purpose of the government, of course, is to aid agriculture to get back to normal production as quickly as possible.

Fishermen's co-ops in Nova Scotia did a trade in 1943 of over \$341,000.



Central Alberta Dairy Pool Section



"Today it is the march of the co-operatives in Western Canada that is lending new meaning to the old phrase, 'The prairies are on fire'."—Norman M. Macleod, in *Toronto Star*.

Poultry and Cold Storage Plant in Red Deer . . . Picking, Cooling and Packing Turkeys . . .

Elnora, Alta.

Dear Members and Friends:

Our Dairy Pool has been handling Live Poultry and Dressed Poultry for over 15 years. In the early years the amount of chicken, fowl, ducks, geese and turkeys handled was not large and for the most part it was received at our branches in a dressed condition.

In recent years the poultry population on our members' farms has been greatly increased and, at the same time, each year the demands for factory dressed birds has become stronger.

Well over two years ago this condition was brought to the attention of your Board of Directors, but at that time, we did not feel justified in undertaking the erection of a Poultry and Cold Storage Plant. The poultry population in Central Alberta has now increased so rapidly, even during the last two years, that your Board felt it imperative to provide at least one plant. This decision on the part of your Board of Directors was strengthened by a suggestion from the Dominion Government that some storage facilities should be provided in Central Alberta to properly warehouse such products as eggs and poultry. The Government also advised that we could avail ourselves of the Subsidy on the erection of Cold Storage Plants. This Subsidy amounts to 30 per cent of the cost of the building and equipment.

We have accordingly erected this

building, and effective December 1st, we will have facilities of our own at Red Deer to process Live Poultry and to properly warehouse it. It is expected that we have more than sufficient Live Poultry from our members to keep this plant running in a normal capacity for approximately six months of the year, and there is a likelihood that the Government will ask us to handle eggs during the "in between" season.

In addition to these operations, there will be some space for public cold storage. This plant was created through a definite need, and we believe that it will prove a valuable addition to our present Pool facilities. We invite our members and friends when in Red Deer to inspect it. We have equipment to handle your poultry on a Rail Grade Basis.

Yours fraternally,

Gas. A. Wood.

President.

CENTRAL ALBERTA DAIRY POOL

Buying Dates for Dressed Turkeys

DECEMBER, 1944

ALIX AND DISTRICT—

Place	Representative	Date
		December
Alix—Creamery		1-16 inc.
Big Valley—Fred Law		1, 8, 15
Byemore—G. D. Browne		6 and 13
Endiang—A. H. Evans		5 and 12
Rumsey—H. Srolowitz		7 and 14
Veteran—Ernie Melin		6 and 13
Consort—C.A.D. Pool		7 and 14
Monitor—E. L. Johnson (General Store)		8 and 15
Halkirk—Wm. Knight		9 and 16
Castor—O. W. Colley		1-16 inc.
Gadsby—Tom Gravley		1-16 inc.
Coronation—Jack Anderson		1-16 inc.
Stettler—Spice & Lincoln		1-16 inc.
Stettler—Creamery		1-16 inc.

BENTLEY AND DISTRICT—

Bentley—Creamery	4-16 inc.
Headley—O. J. Manseth	13th
Rimby—L. Calkins (Meat Market)	9th
Lacombe—Hunt Brothers (Pioneer Meat Market)	4-17 inc.

DELBURNE AND DISTRICT—

Delburne—Creamery	4-16 inc.
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EDBERG AND DISTRICT—

Edberg—Creamery	4-16 inc.
New Norway—Egg Station	4-16 inc.

ECKVILLE AND DISTRICT—

Place	Representative	Date
		December
Eckville—Creamery		4-16 inc.
Leslieville—Bob Crawford		14th
Condor—Perry's Store		12th
Alhambra—Community Hall		11th
Caroline—Irwin Oliver		14th

ELNORA AND DISTRICT—

Elnora—Creamery	4-16 inc.
Trochu—Alta. Pool Elevator	8 and 15
Three Hills—Three Hills Locker	
Cold Storage	7 and 14

OLDS AND DISTRICT—

Olds—Creamery	1-16 inc.
Didsbury—A. Kendrick	7 and 14

PONOKA AND DISTRICT—

Ponoka—Creamery	1-16 inc.
Usona—Usona General Store	12th

RED DEER AND DISTRICT—

Red Deer—Condensery Basem't	4-16 inc.
Bowden—Bergh's Store	7-16 inc.
Innisfail—Ray Manuel	4-16 inc.
Rocky Mt. Hse.—C.A.D.P. Egg Station	6, 9, 16
Sylvan Lake—B. C. Learned	4-16 inc.
Eagle Hill—Eagle Hill Co-op.	12th

Make sure your Birds are ready before they are dressed and then deliver them to your closest or most convenient buying point.

KNIFE—We recommend a narrow blade with a good point. A small kitchen knife can be ground down to answer the purpose if it is made of good material.

BLEEDING—Hang the bird by the feet—breast toward you. With the left hand grasp the head of the bird with the top of head resting in palm of hand. Let the thumb and forefinger come around the head applying pressure at base of jaw and this will cause mouth of bird to open and make insertion of knife easy. Study the diagram shown at right and you will see the position of veins in the neck. It is necessary to cut one or both of these veins either cross or angular. (Do not make straight cut toward end of beak). These veins lie just at the base of the skull and when properly cut bird will bleed freely. Cutting too far back will cause clots to form in neck. Cutting too far forward without striking the vein will not enable you to get proper bleeding.

BRAINING—Immediately after bleeding it is necessary to pierce the brain of the bird to cause feather muscles to relax so feathers can be removed without tearing the skin. To brain a bird insert the knife in the centre of the groove in the mouth. Point the blade toward the top of the head. Press on the knife until the point enters brain cavity causing bird to shudder. Care should be taken in this operation.

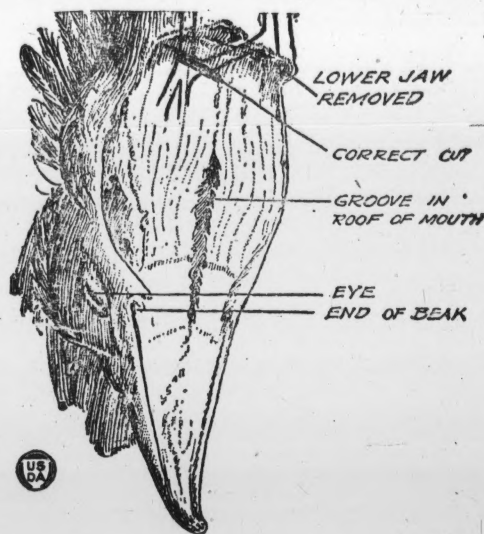
Proper braining consists of piercing the brain so that the bird is only paralyzed and feathers can then be removed without difficulty. If you kill the bird when braining this will cause feathers to "set" so they cannot be removed easily or without tearing the skin.

REMOVING FEATHERS—After a bird has been bled and brained, start picking by removing the large tail feathers with a twist and then pull the large feathers from the wings. Birds that are allowed to become cold will be very difficult to pick. In removing feathers do not pull against the grain of the skin.

Remove all feathers including wing and tail feathers, and all pin feathers that detract from the appearance of the bird. A good turkey that is not picked clean either has to be cleaned before it is graded or it has to be put in a lower grade because it is not properly picked. When the turkey has been properly picked, give the bird a swinging jerk to remove blood from the mouth. It is important to keep birds clean and the vent should be emptied by squeezing.

COOLING—Birds should be chilled for twenty-four hours before packing and the temperature of the room in which they are chilled should be around 32 to 35 degrees. Do not pile birds while being cooled. Keep them spread out so air can get around them.

(Continued on page 5)



Representatives of co-operatives in Colombia and Venezuela have recently made a tour of co-operative plants and establishments in the U.S.

When in CALGARY
stay at the

HOTEL YORK

**Prairie Lumber
Prices Low**

The public will be pleased to have the assurance that lumber is being sold to the consumer through the retail lumber yards on the Prairies at lower prices than are available anywhere else in Canada, with the exception of British Columbia, the home of the lumber manufacturing industry.

This information is disclosed in a survey of retail lumber prices made by Sanford Evans Statistical Service. The survey took account of the end use of lumber, and the normal flow through an average lumber yard. The survey also reveals that Prairie lumber prices are lower than in the neighboring States of Minnesota, North Dakota and Montana by an average of better than ten per cent.

Vast quantities of lumber are required today for direct war purposes, and to repair bomb damage, so that civilian supplies are limited. However, as the war draws to a close, more liberal supplies will be available to the home builder.

—Advt.

CENTRAL ALBERTA DAIRY POOL SECTION

Birds should not be allowed to freeze as they have to be thawed before they can be packed for the market, and this not only hurts the appearance of the bird, but a bird that has been frozen and thawed will, in many cases, not hold up long enough to reach the market in good condition.

PACKING—When birds have been properly chilled, wrap heads in clean paper and pack in clean boxes or barrels after these empty packages have been lined with paper. Not more than 150 lbs. of poultry should be packed in one box or barrel.

DONT'S

Don't scald your turkeys.
Don't remove head, feet, or entrails.

Don't dress birds while there is any feed in the crops.

Don't dress and ship extremely small, thin and immature birds. It will pay you to keep this class of poultry on the farm and feed it well and market same when it is in good condition as compared with accepting a low price on under-grade stock.

Don't Tie With String

Don't tie birds with string.
Don't ship poultry by local freight as it will freeze in cold weather and spoil in mild weather.

We solicit your shipments of Dressed Turkeys, Ducks, and Geese (and your shipments of Live Chickens and Fowl).
Save transportation by shipping to our nearest branch.

BUSINESS OF U.F.A. CO-OPERATIVES for YEAR IS \$3,100,000

Great Expansion Shown in Reports to Conference—Petroleum Products Up 20%

Representing in round figures some 20,000 farmer co-operators in Alberta, the annual conference of U.F.A. Co-operatives held in Calgary last week reviewed a year of great activity and expansion. Officers of the U.F.A. Central Co-operative Association and affiliates made up the conference, which was well attended.

Notable growth of the business of the U.F.A. Co-operative store in Calgary and the extension of the number of U.F.A. stores now being operated with increasing business, was reported to the conference.

Increase Gallonage 20 Per Cent
Total gallonage of petroleum pro-

ducts sold during the financial year ended October 31st last, by the U.F.A. Co-operatives in association with Maple Leaf Petroleum, Ltd., is estimated at well over 6,000,000 gallons, representing an increase of approximately 20 per cent over the previous year.

Total value of all products handled by the U.F.A. Central Co-operative and affiliates represented during the year was in round figures \$3,100,000, an increase of between 20 and 25 per cent, including deliveries from retail stores.

Reports from suppliers were presented by A. A. Turner, General Manager of Maple Leaf Petroleum, and George Edworthy, Manager of United Grain Growers, and A. T. Kloeffer, superintendent of the Farm Supplies department of that Company.

Chairman of the conference was George MacLachlan, J. A. Cameron was Vice-Chairman, and Douglas H. Smith was Secretary. Owing to illness George E. Church, chairman of the U.F.A. Central Co-operative, was unable to attend, and Norman F. Priestley, General Manager, was also prevented by illness from being present at most of them, though he was able to attend for a short period prior to the end of the Conference.

Big Company Bought Out by Electric Co-operatives

(Co-op. League News Service)

COLUMBUS, Ohio.—Three Ohio rural electric co-operatives, after a long and involved battle against New York utility interests, and disbelievers within their own ranks, have completed purchase of the Ohio Midland Power Company. The purchase price was \$2,115,000. As the co-operatives' previously owned systems were interwoven with and contiguous to the systems of the Ohio Midland, it is believed that their integration under one management will make for greater economy and efficiency. The co-operatives were previously supplying electricity to about 7,367 farms, and they expect now to add about 4,000 new customers to that number. They have already moved to reduce the \$300 connection charge formerly made by Ohio Midland to \$5—membership fee in the co-operative.

Pass Crop Failure Clause

The Farm Security Act passed by the first session of the new Saskatchewan Legislature, provides for insertion of a crop failure clause in all mortgages and agreements of sale.

By order of the British Government, tests are being made of the use of light metal alloys, in place of steel, in construction of pre-fabricated houses.

May Joy Complete and Christmas Cheer

Ride Every
Range
This Year



George McLeod

DEPARTMENT STORE FOR MEN & BOYS

Corner Eighth Avenue and First Street East, Calgary, Alta.

Japanese Population Is Falling--Birth Rate Now Below That of Whites at Coast

Facts brought out in the "Report on the Administration of Japanese Affairs in Canada 1942-1944", issued by the Department of Labor, show that in 1941 (census figures) there were more Japanese in Canada than there are today; that there were only 22,837 in 1941 (not 30,000 to 35,000 as had sometimes been stated); that between 1921 and 1941 the number of Japanese gainfully employed in the fishing and

lumbering industries in British Columbia declined; that during the same twenty years the average Japanese family in B.C. was about four persons; and that the birth-rate was at or below that of white citizens of B.C.

In greenhouse tests with tomatoes and corn, an English scientist reports that 17 sowings were made between April and September, covering several lunar cycles, and that the phases of the moon could not be found to exert any consistent effect either on germination or young plant growth. Theories to the contrary seem to be moonshine.

BLANKETS AND Wool Batts

Send us your
SOFT WOOLLEN RAGS OR
WOOL

and we will make them into high quality goods. All washing, carding, spinning and weaving is done in our own mill. We specialize in prompt delivery. Prices and other specifications upon request.

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MILLS LTD.**

MAGRATH, ALBERTA

"VIGOR" HOG UTILITY

Marketable Hogs

in 5 1/2

Months



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Farm Light, Auto, Radio
CALGARY BATTERY CO.
119 11th Ave W Calgary

HAY SHIPPERS Attention!

For Sale—A quantity of bale wire ties.

Price \$2.75 per bundle at Warehouse.

Telephones J. D. McLELLAN
M5744 322-25th Ave. S.E., Calgary

Both
ARE NEEDED FOR
BEST RESULTS

FAST
and
UNIFORM
MILKING

DE LAVAL MAGNETIC SPEEDWAY MILKER

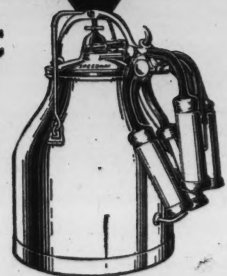
Only the De Laval Magnetic Speedway Milker provides both uniform and fast milking . . . and both are essential.

Uniform milking . . . gets the highest milk yield at every milking . . . and throughout the entire lactation period and lifetime of the cow. Change in milking speed and action lowers production . . . as demonstrated when hand milkers are changed.

Fast milking . . . with proper cow preparation . . . results in healthier udders . . . time savings . . . better production . . . less strappings and cleaner milk.

In the De Laval Magnetic Speedway Milker pulsations are controlled by magnetic force from the Pulso-Pump . . . all units milk with the same uniform speed and action at all times.

Best milking means best results . . . and that's the kind of milking you want.



- SAVE TIME AND LABOR
- PRODUCE MORE MILK
- HAVE LESS STRIPPINGS
- MAINTAIN HEALTHY UDDERS

DE LAVAL STERLING MILKER

The De Laval Sterling Milker is a worthy companion to the great De Laval Magnetic Speedway Milker and is particularly adapted for those to whom lower price is an important consideration. The Sterling Pulsator has only two moving parts, gives positive milking speed and action. De Laval Sterling single or double units may also be used on any other make of single pipe line installation.



DE LAVAL SEPARATORS

De Laval Cream Separators skim cleaner, last longer, cost less per year of use and earn more. They produce highest quality cream for highest quality butter and may easily be washed in a few minutes' time under ordinary farm conditions. De Laval Separators are made in a wide variety of sizes and styles and at prices to meet every need and purse. Hand or motor drive.



THE DE LAVAL COMPANY, Ltd.

PETERSBURGH MONTREAL WINNIPEG VANCOUVER

U.F.A. Central Co-op. Stores

The best in general merchandise at the lowest prices is found in your co-operative stores.

HOG FENCING—

easing up. Send in your orders for immediate delivery.

26 in. Frost Fence—
20 rd. roll, per rod, 48c

32 in. Frost Fence—
20 rd. roll, per rod, 58c

36 in. Frost Fence—
20 rd. roll, per rod, 68c

A few auger type truck grain loaders just received. Write for particulars.

A special discount on Loxtave granaries to clear out our stock. On hand—1500 bushel, 1000 bushel Granaries, and some 1000 bushel open bins. Write for particulars and prices.

A smart line of Christmas Groceries, Hardware, and Gifts. Shop early while stocks are up.

*It pays to shop at
Your Co-op.*

U.F.A. Central Co-operative Ass'n Ltd.

Retail Stores:

Calgary Medicine Hat
Drumheller Chinook
Oyen Big Valley

THE WESTERN FARM LEADER

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CALGARY, FRIDAY, DECEMBER 1st, 1944.

No. 23

A CRISIS SURMOUNTED

The army manpower crisis is apparently over. The ranks of Canada's infantry units depleted in battle will be filled with trained men as the need arises. Other units of our gallant army, too, will have adequate reinforcements to replace whatever casualties may occur in the weeks and months of bitter struggle ahead.

The political crisis remains, but is, relatively, of minor importance. Some problems of discipline, affecting, as we go to press, only a very small fraction indeed of the personnel of the "home army", remain to be solved; but there seems to be no sound reason for believing that the solution will not soon be found.

* * *

In making the public aware of the urgency of the issue, the major role was played by the Canadian Legion, and, since the beginning of the crisis, it seems to us that services of a very high order have been given by Elmore Philpott, in his brief nightly commentaries. Others have spoken with equal vigor and wisdom but perhaps no others in the West have had an equal opportunity. He has made the most of it.

Mr. Philpott has enabled the members of a great audience in Western Canada to see the issue clearly and to see it whole. As a good Canadian and a good soldier he has endeavored (while not sparing those who would shirk their responsibility) to keep his audience constantly conscious of the fact that the real enemy is overseas. He has sought to confine our domestic political controversy within the bounds which good sense and genuine patriotism enjoin. The essential thing, he has constantly emphasized, is to get the trained reinforcements of the home army overseas. That done, the attainment of as great a measure of unity on the home front in support of the effort overseas as may be possible under the circumstances, must be our principal immediate aim.

This has not been sufficiently recognized in either major section of Eastern Canada.

* * *

COMING OF AGE WITH ECLAT

The twenty-first anniversary of the organization of the Alberta Wheat Pool is also the year in which the Pool has attained to its highest record in earnings to date.

This happy circumstance was brought out in the course of the presentation to the Annual Convention of delegates, of the financial report upon the past year's operations.

We go to press just as the Annual Convention is getting under way; but we do not doubt that the delegates will receive the reports to be presented during the sessions, bearing upon the Pool's position, with great satisfaction. The success of the operations would not have been possible without the combined effort of the producers and of the Board and Management.

* * *

NEW FIELD OF OPPORTUNITY

The Alberta Federation of Agriculture will in the near future lose the services of E. W. Bruntsen as Secretary, but Mr. Bruntsen's energy and organizing ability and knowledge and experience in agriculture and stock raising will be applied in a new and important field—in the service of a large group of Alberta farmers. As we announced in our last issue, he has been appointed Manager of the Eastern Irrigation District, and will enter upon his new duties on February 1st.

Mr. Bruntsen has been Secretary of the Alberta Federation of Agriculture since its organization

The Christmas Spirit

*This is our pledge of better things to be—
That Christmas comes to trim and light again
The lamp of faith, enabling us to see
The shining banner of goodwill to men.
It floats above a lofty mountain-peak
To which on Christmas Day we raise our eyes,
While loving-kindness urges us to seek,
And win and hold, for all to share, the prize.*

*But as the glory of the day departs
The vision fades, the mountain-peak grows dark.
The glow that Christmas kindled in our hearts
Too soon is but a faint and fitful spark.
Still to a war-torn world Christmas brings
A joyful promise on its passing wings.*

ISA GRINDLAY JACKSON.

(first under the name of the Alberta Co-operative Council). The Federation has grown almost constantly from year to year since its formation, and today represents through its affiliates a large proportion of the farmers of the Province. In this development the Secretary has had a most important role to play. We wish Mr. Bruntsen all success in his new undertaking.

* * *

FARM RADIO FORUM

The second series of broadcasts of the National Farm Radio Forum opened this week, with a discussion on "Three generations of social and economic change in rural Canada". Next Monday, December 4th, the subject will be "Can Future Farmers Make a Living?" and the opportunities (or otherwise) which rural communities will offer soldiers and our young people in the coming year will be considered. "Can Rural Communities Be Made Attractive?" will be the subject on December 11th. The Forum is to be heard at 8:30 p.m., Mountain Daylight Time, over stations CFAC, CJOC and CJCA.

* * *

POST-WAR LEADERSHIP

After this war is over, we are inclined to think that much of Canada's best leadership will emerge from among our citizens who are now fighting overseas. We hope so, because Canada (young Canada included of course) has not yet fully shed her parochialism—and we believe these citizens may be able to help her to do so.

An interview given recently by Joseph W. G. Clark, director-in-chief of public relations of the armed forces, encourages this belief. He warns Canadians at home "to prepare themselves mentally for understanding returned war veterans" because

"They are used to close comradeships—many of which are international and inter-Empire in scope—and they don't understand narrow and parochial mentalities. In truth they are citizens of the world with broad horizons, and we must be prepared to bring ourselves up to their level when they return. That is the understanding they will rightly expect."

* * *

YARDSTICK OF SACRIFICE AND EFFORT

Figures released this week dealing with Britain's contribution in blood and treasure to the foiling of the plot to enslave the world, are so impressive as to make it evident that by reason of actual service to the common cause, Britain should be considered the creditor of North America, rather than a debtor.

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By popular request of producers Dressed Turkeys, Geese, Ducks, and Chickens will be handled on a "Pool Basis", with initial payment at time of delivery and with the accumulated surpluses being distributed in the form of Final Payments—based on the quantity and quality of your deliveries—and made early in the New Year.

Buying Points and Dates

	December		December
ACME—Southern Alberta Dairy Pool.....	1st to 20th	LETHBRIDGE—Alberta Poultry Producers Ltd.....	1st to 20th
ALLIANCE—E. O. Lysne.....	1st to 20th	MACLEOD—Alberta Poultry Producers Ltd.....	1st to 20th
ANDREW—Northern Alberta Dairy Pool.....	1st to 20th	MAGRATH—N. E. Blaxall.....	1st to 20th
BASHAW—R. Miller.....	6th and 13th	MANVILLE—Northern Alberta Dairy Pool.....	1st to 20th
BEAUVALLON—Beauvallon Co-op.....	7th	MANYBERRIES.....	13th
BIG VALLEY—Big Valley Co-op.....	12th	MARWAYNE—R. A. Swanson.....	14th
BONNYVILLE—Oscar Audette.....	1st to 20th	MAYERTHORPE—Legion Hall.....	15th
BRUCE—Leo Bodansky.....	8th	McCAFFERTY SCHOOL—Community Hall.....	7th
BOYLE—Leslie Irlam.....	1st to 20th	MEDICINE HAT—Alberta Poultry Producers Ltd.....	4th to 16th
BRUDERHEIM—Northern Alberta Dairy Pool.....	1st to 20th	MICHICHI—C. H. Ritchie.....	5th
BYEMOOR—A. Shabin.....	9th	MILLET—Northern Alberta Dairy Pool.....	1st to 20th
CALGARY—Alberta Poultry Producers Ltd.....	1st to 20th	MINBURN—Roy Parks.....	5th and 12th
CALGARY—U.F.A. Central Co-op.....	4th to 16th	MORRIN—Quality Meat Market.....	5th
CALMAR—Alberta Poultry Producers Ltd.....	1st to 20th	MUNDARE—The Mundare Co-op.....	1st to 20th
CAMROSE—Alberta Poultry Producers Ltd.....	1st to 20th	MYRNAM—The Myrnam Co-op.....	8th and 14th
CAMROSE—Northern Alberta Dairy Pool.....	1st to 20th	NANTON—Alberta Poultry Producers Ltd.....	8th and 15th
CARBON—Alberta Poultry Producers Ltd.....	7th and 12th	ONOWAY—Northern Alberta Dairy Pool.....	1st to 20th
CARDSTON—Alberta Poultry Producers Ltd.....	1st to 20th	OYEN—E. McArthur.....	14th
CASTOR—E. L. Compton.....	1st to 20th	PATIENCE—Keller's Store.....	6th
CEREAL—A. B. Hughes.....	15th	PROVOST—Oscar Hinds.....	1st to 20th
CHAUVIN—D. W. Parcels.....	8th	RADWAY—Northern Alberta Dairy Pool.....	1st to 20th
CHINOOK—U.F.A. Central Co-op.....	12th	RANFURLY—R. H. Hanna and A. Malchan.....	6th and 13th
CLANDONALD—R. J. Habstritt.....	7th	RET LAW—Community Hall.....	6th
CLARESHOLM—Alberta Poultry Producers Ltd.....	12th and 13th	RICH VALLEY—Co-op. Store.....	15th
CORONATION—Syd Shaw.....	7th	ROCHFORD BRIDGE—J. H. Watson.....	14th
CRAIGMYLE—H. E. McKee.....	8th and 16th	ROWLEY—Rowley Mercantile.....	7th
DAYSLAND—Northern Alberta Dairy Pool.....	1st to 20th	RUMSEY—W. A. Watson.....	1st to 20th
DELIA—Delia Co-op.....	7th	SEDGEWICK—Northern Alberta Dairy Pool.....	1st to 20th
DEWBERRY—The Dewberry Co-op.....	9th	SMOKY LAKE—Farmers and Workers Co-op.....	1st to 20th
DRUMHELLER—Alberta Poultry Producers Ltd.....	1st to 20th	SOUTH EDMONTON—Alberta Poultry Producers Ltd.....	1st to 20th
EDGERTON—Northern Alberta Dairy Pool.....	9th	ST. PAUL—Northern Alberta Dairy Pool.....	1st to 20th
EDMONTON—Alberta Poultry Producers Ltd.....	1st to 20th	STAVELY—Alberta Poultry Producers Ltd.....	14th
EGREMONT—E. Courturier.....	12th	STETTILER—Alberta Poultry Producers Ltd.....	1st to 20th
ELK POINT—C. J. Markstad.....	5th	STROME—Co-op. Egg Station.....	11th
ELK POINT—Elk Point Co-op.....	12th	TAWATINAW—S. Brault.....	6th and 13th
ENDIANG—A. Shabin.....	8th	THERIEN—Emile Therien.....	1st to 20th
ERSKINE—A. Brame.....	1st to 20th	THORHILD—R. Baker.....	1st to 20th
FOREMOST—Jas. Beguin.....	15th	THORSBY—Alberta Poultry Producers Ltd.....	1st to 20th
FORESTBURG—Pool Hall.....	6th	THREE HILLS—George Mitchler.....	1st to 20th
GADSBY—Gadsby Hardware.....	5th	TWO HILLS—L. Ewanishan.....	1st to 20th
GALAHAD—C. P. Lysne.....	1st to 20th	VAUXHALL—Community Hall.....	5th
HALKIRK—E. Jackson.....	4th	VEGREVILLE—J. Huzil.....	1st to 20th
HANNA—Alberta Poultry Producers Ltd.....	1st to 20th	VEGREVILLE—Northern Alberta Dairy Pool.....	1st to 20th
HAY LAKES—Northern Alberta Dairy Pool.....	1st to 20th	VERMILION—Northern Alberta Dairy Pool.....	1st to 20th
HEINSBURG—J. Maksymuk.....	11th	VIKING—P. J. Wenstob.....	1st to 20th
HEISLER—B. J. Ault.....	1st to 20th	VULCAN.....	15th and 16th
HIGH RIVER—Alberta Poultry Producers Ltd.....	9th and 16th	WAINWRIGHT—I. W. Myhren.....	5th
HOLDEN—Tony Komarnisky.....	1st to 20th	WARWICK—Warwick Co-op.....	6th
HOLDEN—Northern Alberta Dairy Pool.....	1st to 20th	WASKATENEAU—Waskateneau Co-op.....	8th
INNISFREE—J. E. Caldwell.....	1st to 20th	WESTLOCK—Northern Alberta Dairy Pool.....	1st to 20th
IRMA—The Irma Co-op.....	12th	WESTLOCK—Pembina U.F.A. Co-op.....	1st to 20th
KILLAM—Egg Station.....	8th	WETASKIWIN—Arnold Ellis.....	1st to 20th
KINGMAN—N. Wideman.....	15th	WETASKIWIN—Northern Alberta Dairy Pool.....	1st to 20th
KITSCOTY—Cliff Miller.....	12th	WILLINGDON—Vic Warshawski.....	1st to 20th
LAC LA BICHE—Alberta Poultry Producers Ltd.....	1st to 20th	YOUNGSTOWN—E. I. Bowman.....	9th
LEDUC—Alberta Poultry Producers Ltd.....	1st to 20th		

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EDMONTON

The Christmas Bookshop

By ALEXANDER CALHOUN, M.A.,
Librarian, Calgary Public Library



THE booktrade is flourishing as never before. Book-buyers in the U.S. and Canada are buying books as never before, at higher prices than ever before. Paper supply is rationed and editions of 100,000 are snapped up overnight. Canadian publishers who depend on the U.S. for most of their stock are rationed and, in many cases, are printing their own editions. All Canadian presses are working to capacity.

The quality of books being published at the present time is not, however, impressive. The war has not encouraged great writing. And perhaps we should not expect it. Mankind's greatest tragedy is too overwhelming

and too close to us. We live in a revolutionary time, a time of upheaval and change. It is also a time of license, which is reflected in the character of writing, particularly of novels. There are some indications, how-

ever, that a reaction is on the way. If a better world is built after the war, all creative arts will have a new blossoming. A fresh wind will blow. In the meantime we must be grateful for any good grain we can find.

Canadian Books

I begin with books by Canadians because they are numerous enough and worthy enough to merit special mention. Two Canadian authors have hit the best seller lists in the U.S. I doubt if this has ever happened before, especially in one fall season. *Earth and High Heaven* by Gwethalyn Graham (Nelson \$3.00), a young Toronto writer, is the October Literary Guild choice and movie rights have been sold at a high figure. It has a Montreal setting and its theme is race prejudice. The second writer is Mazo de la Roche, perhaps Canada's most distinguished novelist. Her *Building of Jalna* is the November choice of the Literary Guild. In it she has put in the foundation stone of her Jalna edifice. It is the story of the girlhood and marriage of her matriarch, her coming to Jalna. I suppose it has been in her quiver all the time.

Three other Canadian novels are worthy of mention. The first is *Carrying Place* by Angus Mowat (Saunders \$3.00). The author is a Canadian librarian, formerly Librarian at Saskatoon. The scene is laid in that unique and lovely Ontario county, Prince Edward, which juts out into Lake Ontario near Trenton. I greatly enjoyed this story. It has flavor and strength and good character development.

Transplanted, a posthumous novel by that fine writer, Frederick Niven of Nelson, B.C. (Collins \$2.75), has a southern B.C. setting and tells the story of the building of a town which might be Trail.

Grace Campbell, author of *Thorn Apple Tree*, has written a new novel called *The Higher Hill* (Collins \$2.75). It is a story of the War of 1812.

And a forthcoming novel about Alberta, which I am anxious to see, is *Out of the West Land* by Lovat Dickson (Collins \$3.00). The author, a Britisher, spent some years in this Province. The University of Alberta, which he attended, has a place in the story.

Canadian History

Perhaps it is in the historical field that Canadian writers have been most successful. *Dominion of the North* by Professor Donald Creighton (Allen \$4.00), is the volume for you if you wish a really good history of Canada. *Lake Huron* by Fred Landon (McClelland \$4.50) is a fine achievement, a good piece of research, and makes good reading. It is an outstanding volume in the Great Lakes Series. *Ten Years to Alamein* (Saunders \$3.50) by our own Matthew Halton, Canada's great war correspondent, can stand comparison with the best books of its kind. His account of the North African campaigns is brilliant.

Sixty Below by Tony Onraet (Nelson \$2.50) is by a Canadian trapper now serving in the Canadian army. It is a book about our Northland, a trapper's story of adventure, a good book for boys, young or old.

Three Wholesome Novels

I would like to recommend three new novels by practised writers. *Pastoral* by Nevill Shute (Ryerson \$3.00), *Green Years* by Cronin (Ryerson \$3.00), and *Green Dolphin Street* by Elizabeth Goudge (Mussn \$3.00).

I would also recommend two novels of some distinction, *Boston Adventure* by Jean Stafford (McLeod \$3.50) and *Wife to Mr. Milton* by Robert Graves (Creative Age \$2.75).

The Race Problem

As we have seen this theme inspired Miss Graham's novel. *Strange Fruit* by Lillian Smith (McClelland \$3.00) deals ably with the negro problem, as does *Freedom Road* by Howard Fast (Collins \$3.00). The Japanese problem in the U.S. is the theme of *Prejudice* by Carey McWilliams (McClelland \$3.75).

More General Books

A timely book on India, Russia and China in wartime is Edgar Snow's *People on Our Side* (Random House \$3.50). The China section is espe-

cially valuable. This author is more restrained and objective than in his earlier books.

Argentine Diary by Ray Josephs (Random House \$4.00) is a trustworthy guide on the thorny problems of the Argentine.

American Character by Brogan (Ryerson \$3.00), a distinguished British historian, is an attempt to interpret American character for British readers, but will be widely read on this continent. It is written in urbane and kindly fashion without pinpricks.

Road to Serfdom by Hayek (University of Chicago Press \$2.75) will delight all upholders of "free enterprise". The author is a Viennese economist of considerable reputation, now residing in England. His thesis is that all attempts to introduce a planned economy must lead to a loss of freedom. Books of any weight defending the system of free enterprise have been rare in recent years.

The Brave New World

Endless blueprints of the postwar world have been prepared. *The Time for Decision* by Sumner Welles (Munson \$4.00), is very readable and moderate.

The Primer of the Coming World by Leopold Schwartzschild (Ryerson \$3.00), is brutally realistic and conservative. He advocates stern treatment of Germany. It has been said that this writer's books are "must" books for the British cabinet.

Probably most of the books I have mentioned will be obtainable in city stores. Prices given are Canadian prices. You can have no certainty, however, if you order from the publisher, that you will receive delivery before Christmas. Book supply is very uncertain.

TAXATION COMMISSION

Mr. Justice Erroll McDougall, Montreal, heads the recently appointed commission on taxation of co-operatives. Other members are G. A. Elliott, professor of political economy at the University of Alberta, J. M. Nadeau, Quebec lawyer and part-time lecturer in economics at the University of Montreal, B. N. Arnason, deputy minister of the Saskatchewan Department of Co-operatives, and J. J. Vaughan, former vice-president of T. Eaton Co. Ltd.

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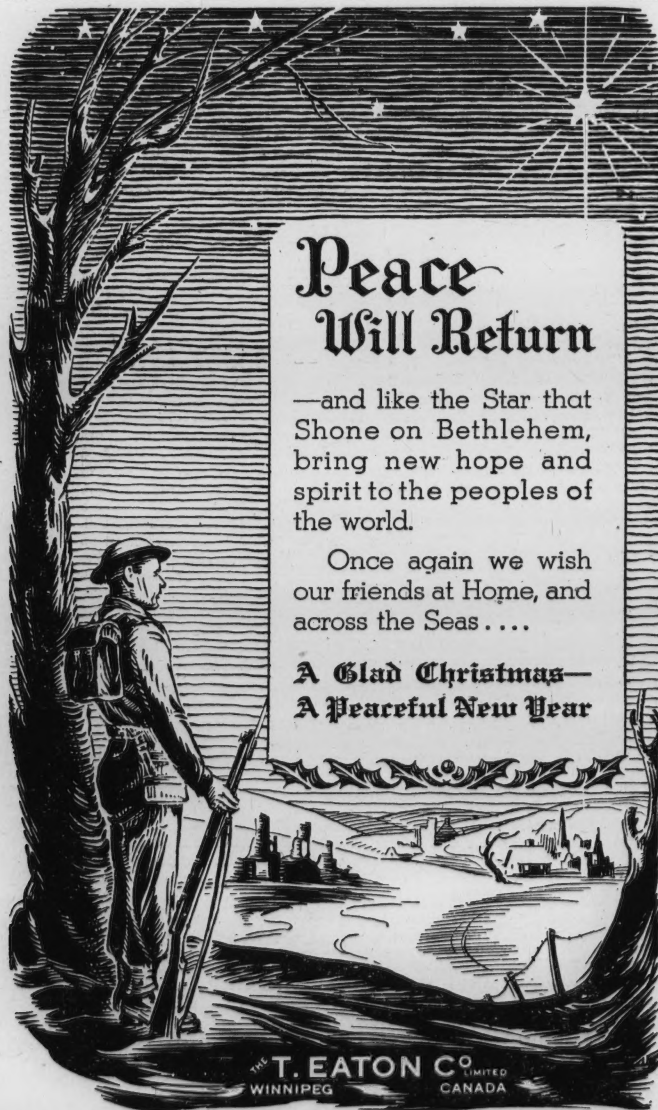
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—and like the Star that
Shone on Bethlehem,
bring new hope and
spirit to the peoples of
the world.

Once again we wish
our friends at Home, and
across the Seas....

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Books That Build Azure Palaces

Old and Recent Books for Young People

By LOUISE RILEY

Children's Librarian, Calgary Public Library

I KNOW we are studying about early farmers, but I don't want to read about them. I want to read about Babar," said a child to her Mother in the Children's Room of the Calgary Public Library the other day.

Silently we applauded the instinct which led her to express this preference. Reading to acquire knowledge which one has been told to acquire can be a dull business. It can perhaps make us better informed citizens, but it can also contribute to the dreary uniformity which education sometimes imposes upon boys and girls, suffocating individuality which could contribute so much to their personalities, and which might in maturity make them freer and wider human beings capable of a real contribution to society.

A Parents' Privilege

This business of imposing uniformity on boys and girls does not, of course, go on in every schoolroom. Many of us can trace the first stirrings of a truly inquiring mind and a genuine love of books back to a teacher who first kindled and cherished the spark within us. But formal education has requirements which must be met in a given time. Teachers are forced to plan their lesson for a child of average intelligence. So it seems to me that the fostering of individual tastes and of the great gift of imagination should be the peculiar privilege and delight of parents in the home.

Now I am back to Babar. For Babar is a book of imagination. It invites a child to stretch the horizons of his world and it encourages his sense of fun and his delight in pictures. So let it stand as a symbol for all the great books of imagination which have stirred the minds of children since Perrault first wrote down his fairy tales.

Adults, looking for the very latest books for themselves, are apt to think that children demand new books too. Nothing could be farther from the truth. Remember the bookseller, who when his customer said impatiently, "But these are all old books," remarked gently, "But the children are new, Madam."

Old Books That Have Lasted

So I hope you will not be tempted to buy new books for your family bookshelf until you have put there Leslie Brooke and Beatrix Potter and Babar and Kenneth Grahame and Milne and Kipling and Dickens. Not because they are "classics", but because they are the books which in the end will give your children the most pleasure and delight. That is why they have lasted.

Parents and other adults who are interested in children and books are

fortunate this year. *Books, Children and Men* by Paul Hazard, Member of the French Academy, has been translated into English. It is a stimulating and thoughtful book, written with great wisdom and much gusto. How well he would understand the child who wanted to read Babar. This is how he puts it, "Give us books," say the children, "Give us wings. You who are strong and powerful, help us to escape into the faraway. Build us azure palaces in the middle of enchanted gardens, show us fairies strolling about in the moonlight. We are willing to learn everything that we are taught in school, but, please let us keep our dreams."

When children say this, Paul Hazard points out that adults take advantage of their wishes and their curiosity and say, "We'll have reason and order and wisdom and natural history and physics and chemistry turn up by chance along the winding paths." For, "grownups want to suppress that happy interval of years in which we live without dragging the weight of life about with us, rich years in which our being is not only shaping itself, but receiving in advance its best share of happiness."

Books That Build "Azure Palaces"

So I would like to mention here a few of the newer books which build "azure palaces". They are not all fairy tales by any means, but each of them has a contribution to make to a child's world of imagination. If you wish to buy a book to fit in with a particular child's interests and tastes, please write to me and I'll be glad to recommend such a book. But here I shall mention only books which we have found to have a wide appeal to boys and girls because they possess those fundamental qualities which never fail.

Princess Lenore was ill and she wanted the moon. The King had a great many wise men who always got for him anything he wanted, so he was sure he could get the moon for her. But the wise men of his kingdom were of no use to him. Finally the court jester and the Princess Lenore solved the problem between them. James Thurber (of all people) wrote *Many Moons* and Louis Slobodkin illustrated it with such beautifully appropriate pictures that it was given the Caldecott Medal for the best picture book of the year. Read it to a six-year-old, and older children love to read it to themselves.

Particularly appropriate for Christmas is *Lullaby*, an old Polish legend about the baby Jesus who couldn't go to sleep. The simple and gay pictures are done by a distinguished Polish artist. This is a beautiful book which will forever endear the Christmas festival to small children who are lucky enough to own it.

Whole Family Will Share This

Walter the Lazy Mouse by Marjorie Flack is one of those books which the whole family will share. The Baby will love the pictures of Walter and his friends, the tell-me-a-story age will find something new in it each time it is read. Older brothers and sisters will take a more sophisticated pleasure in its subtleties, and soon Walter, who was so lazy and got so far behind that his family forgot about him and moved away, will become a part of your family life. Even librarians find mice less terrifying after making Walter's acquaintance.

Don't Count Your Chicks is a retelling of a Scandinavian folk tale with

large, sly pictures by Ingri and Edgar Parin D'Aulaire. The story follows the simple, satisfying pattern of the folk tale, and the pictures are full of delightful detail. It is a book to laugh out loud over, and it makes you want to dig your neighbor in the ribs to make sure he isn't missing any little detail.

A boon to fathers and mothers who are wise enough to read bedtime stories is *The Ten Minute Story Book* edited by Kathleen Lines. The stories and rhymes are old favorites reproduced here in excellent versions. They include *Puss in Boots*, *The Three Bears*, and *Three Billy Goats Gruff*. This is an inexpensive book which gives excellent value for its modest price.

A Very Good Series

Each of the titles in the series *Little Golden Books* is well worth its modest price also. The stories are well chosen and the illustrations are colorful and beautifully drawn by outstanding illustrators. Our own

favorites in the series are, *Mother Goose*, *Fairy Tales*, *Nursery Songs*, and *Bedtime Stories*.

Cecily G., whose whole name was Cecily Giraffe, was very sad because all her friends had been taken away to the zoo. She wanted someone to play with. In another place were nine little monkeys who were looking for a new place to live. *Cecily G. and the Nine Monkeys*, by H. A. Rey, tells how they got together. A lively and original story with side-splitting illustrations, this will be a family treasure for years.

For Older Children

For slightly older children who are beginning to enjoy books with more reading and fewer pictures there is *Long Ears* by Patricia Lynch. He is a little grey donkey in Calway, and Miss Lynch recounts his satisfactory adventures with delightful imagination.

Another book for this age, or indeed for any age, is Pamela Travers' (Continued on page 18)

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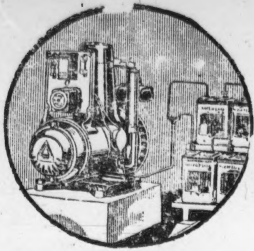
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MONDAY	TUESDAY	WEDNESDAY
12:00 News	12:00 News	12:00 News
12:30 Prairie Farm Broadcast	12:30 Prairie Farm Broadcast	12:30 Prairie Farm Broadcast
2:30 Elementary Music	2:30 Victor Record Album	2:30 Speech Training
4:15 Mirror for Women	4:15 Headline History	4:15 Homemakers Program
5:30 French I Correspondence	5:30 Ballad Music	5:30 French II Correspondence
6:45 Curtain Going Up	6:45 Show Business	6:45 Treasure Trove
8:00 News	8:00 News	8:00 News
9:15 Farm and Home	9:15 Citizens Forum	9:15 Farm and Home
THURSDAY	FRIDAY	SATURDAY
12:00 News	12:00 News	11:45—News
12:30 Prairie Farm Broadcast	12:30 Prairie Farm Broadcast	12:00—Metropolitan
2:30 Light Musical Requests	2:30 Victor Record Album	2:00—Opera
4:15 Headline History	4:15 Prairie Comment	3:00—Musical Program
5:30 French III Correspondence	5:30 Ballad Music	
6:45 Choose Your World	6:45 Alberta Stories	
8:00 News	8:00 News	
9:25 Drama	9:25 Farm and Home	
SUNDAY		
12:00—News & Washington Commentary		
12:30—Religious Period		
2:30—Church of the Air		

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WAR DIARY

Nov. 16th.—With powerful air support, Americans take offensive north-east of Aachen; British push to within mile of Maas, in south-west Holland. U.S. marines invade Mapia islands, 145 miles north of New Guinea. Franco troops kill or execute 1,500 Spanish Republicans in Pyrenees.

Nov. 17th.—British cross Zog canal; U.S. forces capture several towns, many prisoners, north of Aachen. Russians take Gyomro rail station, ten miles east of Budapest.

Nov. 18th.—Americans enter Metz; British move 2 miles towards Geilenkirchen, Germany. Allied bombers from England and Italy attack enemy targets, third day. Japs get reinforcements to Ormoc on Leyte.

Nov. 19th.—British take Geilenkirchen; Americans advance up to ten miles, French reported in Alsace. R.A.F., R.C.A.F. bombers hammer Ruhr objectives. British paratroopers, commandos aiding Partisans in Yugoslavia, announced. U.S. forces on Leyte resist strong Jap counter-attack.

Nov. 20th.—French break through Burgundy Gap at Belfort, reach Rhine. Nearly 5,000 Allied planes sweep Nazi-held Europe. Russians advance towards Lucenec. Fuel pipeline Calcutta through Burma to China partly constructed, revealed. Nazis raze towns of northern Norway. Monte Fortino, near Faenza, recaptured by enemy.

Nov. 21st.—U.S. Third Army drives toward Strasbourg; French enter Mulhouse. Nazi oil plants targets Allied bombers. German prisoners taken since D-Day total at least 691,989. Superforts bomb Jap aircraft plant at Omura.

Nov. 22nd.—Mulhouse, Metz, in hands Allies. British three miles from Venlo. U.S. bombing of Munich, Salzburg; follows R.A.F., R.C.A.F. attacks on Ruhr. Russians score advances in northeast Hungary. Poles retake Monte Fortino. Americans on Leyte repulse third enemy counter-attack.

Nov. 23rd.—French inside Strasbourg. Russian drive in Hungary slowed by rain and mud.

Nov. 24th.—Tokyo bombed by land-based Super-Forts. Russians have cleared Nazis from Saare island, Gulf of Riga, announced. British establish bridgeheads across Cosina River, Italy.

Nov. 25th.—French forces at Strasbourg, Colmar, move towards union. Russians encircle German force in western Latvia. Eighth Army patrols reach suburb Faenza. Resignation Mikolajczyk, premier Polish government in exile, damps hopes of settlement Polish-Russian dispute. U.S. lend-lease to Britain totals \$12 billions, Britain to U.S. nearly \$2,419 millions.

Nov. 26th.—U.S. First Army takes Weisweiler; Ninth Army reaches Kolar. Germans lose 122 fighters, U.S. 37 bombers, 13 fighters, in air battles over Misburg oil refinery. Thirteen Jap ships sunk off Philippines by U.S. carrier-borne planes. Tokyo again bombed. Washington says Tokyo well prepared to withstand bombing.

Nov. 27th.—U.S. Third Army within mile from Saar border. British Second Army gain ground north of Geilenkirchen. Russians advance north and south of Budapest. Resignation Bonomi government in Italy announced. Japs take Hochih, in Kwangsi province.

Nov. 28th.—Americans reach Rör River, on Cologne plain. Canadians said fighting on German soil. Russians advance 14 miles in Slovakia. Allied and neutral shipping losses, to end of 1943, 6,000 vessels, announced. War casualties in United Kingdom now total 563,000, revealed; 4,500,000 houses destroyed or damaged by bombs; war production includes 722 major naval vessels, over 10,000 heavy bombers.

Nov. 29th.—Five more German towns in hands of Allies; U.S. forces 23 miles from Cologne. Allied bombers strike northwestern Germany. Russians drive towards Austria, south of

Believe "Free Enterprise" Is Cause Exorbitant Prices in Aluminum Industry

Charging that underground moves had already been made to prevent development of a government-owned aluminum industry in Tasmania, The News, of Sydney, Australia, states that the Government is determined to go ahead with its plans. It added that the Commonwealth Government had official estimates from Canada that aluminum can be produced at 6 cents a pound, but that the international aluminum cartel had just added another four cents to prices ranging from 15 to 17 cents a pound.

Budapest. Churchill states 40,000 British, Canadians, casualties in Holland campaign; Antwerp port now in operation.

Canadian physicians care for 1,261 persons each, on the average, it has been shown by a survey recently published in the Labour Gazette. Ontario has the best medical service, with one doctor for each 1,068 persons, and New Brunswick the worst, with one doctor for each 2,136. Alberta comes sixth in the list of Provinces, with one doctor for each 1,626 of the population.

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SOUTHERN ALBERTA DAIRY POOL SECTION



Christmas Messages

From the President of the Southern Alberta Dairy Pool and from our General Manager we have pleasure in publishing below Christmas messages to all our Members and Friends:

FROM THE GENERAL MANAGER

TIME marches on and another year is drawing to a close, a year which for many was filled with toil, care, hardships and sorrow, all of which were man-made, mainly through greed and selfishness. In a national way I am sure we have all done our utmost in the common cause for victory; but in the international scope it is very questionable if mankind has made the best use of his time. Regardless of how man passes his time away, time has a way of passing by man, and in the end, lonely and futile indeed is the existence of him who lives unto himself without thought of the welfare of his fellowman.

In the Co-operative Movement

In the co-operative movement, where a man is thinking and acting not only in his own interest and for his own pleasure but also for the good of his neighbor, and his neighbor does likewise for him, then the passing of time is not lost but has left good will and happiness in its wake.

If the human race could but realize the futility of strife and wanton waste of energy through cunning, guile and even armaments, for the purpose of taking away from each other their rightful heritage, this world could be a fairer place for all in which to live. If peace and harmony prevailed, humanity would have more time to appreciate and enjoy his fellowman.

World of Beauty and Plenty

God and Providence have been good to mankind, and we have inherited a world of beauty and plenty with all the facilities for happiness, which everyone could enjoy to the full if the world's goods could be properly distributed and each be contented with his own share. Such, however, is not the case, and unfortunately, it is yet our task to overcome armed aggression, but in this respect we have reason to feel truly thankful for the splendid progress we have made during the past year, and we express a hope for an early, complete victory so that we may again establish and with a fuller meaning "Peace on Earth and Good Will to all Men." When we have reached this goal, the co-operative movement will surely, through usage, become a tower of strength in maintaining that good will and mutual understanding which must of necessity be the basis for peace on earth.

It is, therefore, most encouraging to note the tremendous co-operative progress made throughout Canada during the year which now is drawing to a close. Co-operation will find a remedy for our economic and many of our social ills, and if its philosophy could be understood and supported by more people, we would reach our goal with less waste of time.

May I take this opportunity to extend best wishes for a very happy Yuletide and a New Year in which we will have occasion to greet peace and help to re-establish normal conditions economically, and by this we mean—Merry Christmas and a Happy New Year.

Yours very truly,
C. E. CHRISTENSEN,
General Manager.

FROM THE PRESIDENT

AT this season of the year may I in behalf of the Board, the Manager and Staff of the Southern Alberta Dairy Pool, extend to all our patrons and friends the most sincere Good Wishes and the hope that before another season rolls around our men and women in the various services will all be back home and reunited with their friends and families. No halting expression of mine can describe the great suffering and sacri-

fice which some of the lads have made, nor the depth of gratitude which Canada duly owes each returning hero. It is to be hoped we will not readily forget these heroes, as we did those who made the sacrifices in World War I.

May the victories achieved on the fields of battle by our returning men and women, be an inspiration to every one to work towards a better

society in which the co-operative principles will be more securely established, which at least will be an assurance that all their sacrifices have not been in vain.

Wishing every member and friend of the Southern Alberta Dairy Pool a Very Merry Christmas and a Prosperous New Year.

WM. BURNS
President

We can
offer all kinds
of good suggestions
in
Men's Wear
for Christmas.



Calgary **Tom Campbell's Men's Shop** Edmonton

Demand for Lumber Is Increasing!

Prices Were Never Better . . . and with Post War Construction in view this Demand Will Reach an All-Time High.

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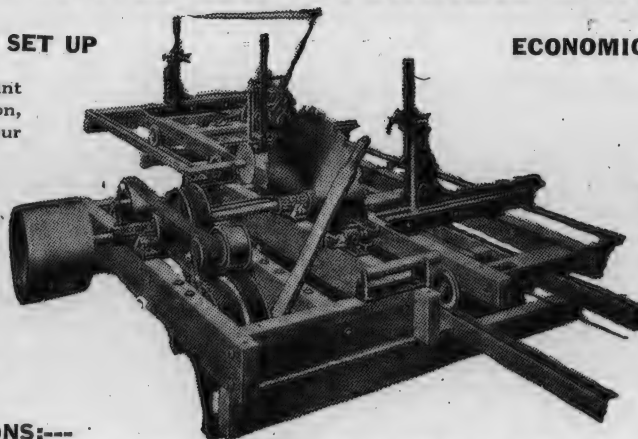
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Write us if you want further information, or see a mill at our warehouse.

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SPECIFICATIONS:---

Husk Heavy Duty, made of good fir, 4" x 10", and 84" long by 42" wide. Angle-iron braced corners with 2 sets rods front and back. Variable Belt Feed is powerful and sensitive, responding instantly to pressure on the operating lever. This type of feed requires a minimum of upkeep, and gives an exceptionally fast gig-back. Feed belts are the best material obtainable.

Mandrel is a 2 7/16" cold rolled, mounted in heavy, high-speed, adjustable babbit bearings and the Drive Pulley, unless otherwise specified, is 20" diameter with a 9" face. The Saw Guide is an approved type, easily adjustable. A Splitter with an operating lever and drive for drum and cable completes this set-up.

Carriage, 36" x 20' long in 2 sections, 8' and 12' and mounted on 5 sets of 7" trucks, and substantially cross-braced and bolted. With the bossed hubs on the set works gears, the head blocks can be moved along the carriage for ties or bolts, and with one section removed, it makes a tie mill size carriage. Has 42" log knees, and cast steel log dog levers.

Set Works equipped with quick hand receder, and six pawls on feed ratchet. Strongly built, and the design permits both the setting and receding motions by means of a single lever.

Track Ways consist of a set of 4" x 6" cross-braced and reinforced with through bolts, easily set together, on which the Vee track and flat track is mounted. Quickly lined up and 16' is longest section which makes the outfit easy to move on a truck. Shipping weight about 4,000 pounds.

PRICED TO SELL. IN TWO SIZES.

Complete with Feed Belts and Pulley, Ready for Your Saw and Power

With 3 Head Block Carriage—20 feet long, in 2 sections. \$760.00 f.o.b. Calgary
With 2 Head Block Carriage—16 feet long, in 1 section. \$660.00 f.o.b. Calgary

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CALGARY, ALBERTA

Attention Farm Women!!!

If you are interested in the story of the

UNITED FARM WOMEN OF ALBERTA

Write to U.F.A. Central Office, Calgary

for the booklet "Thirty Years of Progress" which gives the history of the Organization.

The price is only 25 cents per copy.



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Everyone interested in house-
plants should plant a packet or
two of our Geranium Seed. We
offer a gorgeous collection con-
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SPECIAL OFFER: 1 pkt as above and 5 pkts of other
Choice Houseplant Seeds, all different and easily
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A profit of \$122.80 was shown by
reports of the fall bazaar, raffle and
dance to the last meeting of Pollock-
ville U.F.W.A.

Seafeld U.F.W.A. (Ponoka) donated
to the Red Cross \$27 earned by serving
lunch at an auction sale. A farewell
party for Mr. and Mrs. Laycock, and
a community chicken dinner were
held recently.



A Christmas Letter

Warwick Farm,
Edgerton, Alberta.

Dear Farm Women:

It seems hard to believe that some
three hundred and sixty-five days
and nights have passed since I wrote
my last Christmas letter to you. I
think probably that if there are small
boys or girls in your household, the
time from now until Santa's visit will
seem almost as long a time to them.
Growing up has its advantages, but
one of its disadvantages is that time
seems to fly.

Mrs. Parlbys Sage Comment

When I began this letter to give my
Christmas wishes to you, I could not
but again be reminded of Mrs. Parlbys
and her sage comment. I have told
you before but I shall repeat it as
well. I was much concerned over an
address I was to give as Vice-President
of the U.F.W.A., and I said to her,
"I wonder if I said that before?"
Whereat she remarked, "Well they
will have forgotten anyway." She
realized my words were not of such
concern that they were stored in people's
memories.

But I know I shall repeat some
things I have written before. First,
I shall repeat my sincere good wishes
for the Christmas season to you all.
May it make one more memory you
are glad to store!

I know I must repeat regretfully
the comment that there is disappoint-
ment that the world is still in this
struggle which daily brings death and
destruction to a degree we cannot
comprehend. The disappointment is
the more keen this year, as some
who seemed in a position to know
assured us the boys would be home for
Christmas and we were glad to
believe it.

Sorrow Binds Us Closer

I must also most regretfully repeat
that we realize that there are many
homes—and the number increases—in
our own part of the world where
the sorrow has become a personal
matter. Good fortune and success
may be a link in a country com-
munity, but sorrow binds us closer
and always in a kindly way. So there
are many communities saddened by
the realization that boys who took
part in the Christmas tree entertain-
ments, oh such a short time ago, will
never return to help us enjoy another.

But life goes on. There are other
children for whom to make the
Christmas season the great event of
the year; a day to be stored away
in memory just as you and I have
stored it. And who would be without
those Christmas memories? Life must
have been bare indeed if they are not
one of our riches and we should see
to it that all have them. We can indeed
count the Christmas season an oppor-
tunity to enrich the lives of others.
Fortunately we can do it with the
expenditure of very little money if
we happen to be short on that. The
great requirement is first the kindly
thought. Even the sincere expression
of that thought by word or by letter
or an apparent trifle, may mean much.

So to all—once more my "Best
Christmas Wishes". May all, as well,
have the opportunity to add to
Christmas for others and make use of
the opportunity, knowing that happi-
ness is contagious. And to you
housewives, may the turkey be done
to a turn and the pudding and the
sauce be sweet enough and with just
the right flavor! And need I wish
you all—not only the women—a good
appetite?

Yours sincerely,

H. ZELLA SPENCER.

For School Lunches

To provide hot luncheon dishes at
school for children who cannot go
home at noon because of distance,
bad roads, or weather conditions,
teachers of country schools can register
for extra sugar and butter rations.



The Holiday Hostess

Of course the Christmas dinner is
the big meal of the year, for most
home-makers, but usually there are
other meals to be catered for during
the holiday season that call for careful
preparation. If absent sons or daugh-
ters, or even uncles and aunts, are
coming to stay a few days, there is
the supper after arrival to make a
rather special event; and there's late
Sunday morning breakfast; and the
evening lunch, whether it's for a
party, or just to follow a friendly
game of bridge, or a sing-song and
gossip with the neighbors. At Christ-
mas time, most women want all these
occasions to be something out of the
ordinary. Here are some suggestions,
chosen with the shortages of sugar and
butter in mind.

Madeira Cake: 1 cup sugar, 1 cup
mild-flavored shortening, 3 eggs; 2
cups flour, sifted with 1/2 tsp. baking
powder, 1/2 tsp. salt; 1/2 cup mixed
peel, 1/2 cup cherries, 1/2 cup sultana
raisins; 1 tsp. almond flavoring. Bake
1 hour.

Jellied Chicken: Boil a fowl until
it will slip easily from the bones; cut
the meat into good-sized pieces, reject-
ing all bones, skin and gristle. Mean-
while boil down the broth to about
one pint; add pepper, salt, and half
an ounce of gelatine; place chicken
in wet mold, pour broth over.

Plum Pudding: 2 cups each raisins,
currants, finely chopped suet, flour;
1 cup bread crumbs soaked in 1 cup
milk; five eggs, spices to taste, 1 cup
candied peel; mix well together and
boil three hours. Serve with sweet
sauce.

Butterhorns: Dissolve 1 cake com-
pressed yeast in 2 tbs. warm milk,
then combine with 1/2 cup sugar, 1/2
cup butter or lard, 1 cup milk, 2 beaten
eggs, 4 1/2 cups flour, 1 tsp. salt.
Knead, let rise for 4 hours. Roll into
a thin sheet, roll up, and slice. Ar-
range slices in pans, let rise until light,
bake in moderate oven for 30 minutes.

Cheese and Bacon Snacks: Blend
1 cup cream cheese with 1/4 tsp.
mustard, salt and pepper to taste, 1 egg.
Spread on slices of bread, cut into
small squares or strips; sprinkle with
chopped bacon; put in oven until
bacon is cooked; serve hot.

Banbury Tarts: Beat 2 eggs, add
2 cups brown sugar, 2 cups currants,
pinch of salt, 2 tbs. lemon juice. Fill
pastry shells, and bake in quick oven
until pastry is cooked.

Queen Pudding: Beat 4 eggs, add
2 cups bread crumbs, 4 cups milk,
1/2 cup sugar, 1 tsp. lemon essence,
1 tbs. melted butter. Oven poach
until set; spread with jam or jelly,
cover all with meringue made with
whites of 4 eggs, 4 tbs. sugar; brown
slightly in hot oven.

Christmas decorations available in
Canadian shops this year will include
glittering stars and icicles made from
lucite trimmings off aeroplane windows.

We Need Christmas

this year more than ever before . . . we need it for
strengthening friendships at home and abroad . . . we
need it for thankfulness that business associations
have been so pleasant.

And so we give the old wish—"Merry Christmas"—
to all our friends and patrons.

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Games for Christmas Gatherings

IT would probably be pretty dull for everyone concerned if Grandpa and five-year-old Bobby, dignified Aunt Grace and her tomboy niece, just in High School, and all the others of the family circle and their intimate friends, had to find their year-round recreation in playing Blind Man's Buff together; and yet, for once in the twelve months, for the great family festival of Christmas, it's really very refreshing and very good fun. It is a time-honored custom with most of us that at this season young and old should join together, singing carols and old songs in chorus, playing the children's new games with them, and romping in some of the old games. And it seems a charming custom, one that it would be a thousand pities to give up.

Blind Man's Buff seems to belong particularly to Christmas; and there are its near relations, Postman, and Jacob and Rachel. Musical Chairs is an old favorite, and so are the various forfeit games, Spin the Plate, and so forth.

"Dressing Up"

Where there is a large group, there are sure to be some who have a flair for acting and others, especially the young ones, who love "dressing up". With or without the "dressing up", charades and their variations can afford

endless entertainment. You can do them either in pantomime or with dialogue; you simply divide your group in two, taking turns in presenting acts representing syllables of some word, the other side guessing the word, at the end of the series, if they can. Even if they guess the word immediately, they will still be well entertained by the acting of the other group—and sometimes the worst acting is the best in the sense that it provokes most hilarity. Or, you can act the titles of books, or of songs, or of proverbs.

What About Newmarket?

Auntie and Grandma, at any rate, will welcome a quiet game after an hour or so of these revels; and what about Newmarket? Any number can play, and it's not too complicated for quite young children. Provide each player with forty or fifty counters—beans, or buttons or matches—and before each hand each player must place one counter on each of the four cards in the centre.

From one pack of cards, take the Ace of Spades, King of Clubs, Queen of Hearts and Jack of Diamonds, and place them face up in the centre of the table. Deal out another pack to the players, and deal one extra hand. The dealer may exchange his own hand for this extra hand or he may sell it to another player, but it is not to be looked at before such exchange or sale.

The first player lays on the table before him the lowest card he has of any suit he chooses, naming it—"four of hearts" for instance. Any player having the five immediately lays it down in front of him, saying "five of hearts", and so on until there is a "stop" (certain cards being in the extra hand). The last person playing before a stop starts another series, in the opposite color, always beginning with the lowest he has of the chosen suit. Any one laying down a card corresponding with one of the four on the table may collect the counters on that particular card; and the person first getting rid of all his cards collects from the other players as many counters as they have cards remaining. The winner, of course, is the player who collects the largest number of counters.

Card Games for Children

For children, in addition to Old Maid and Donkey, Go-Fish is a good card game. Any number can play, from three upwards. The object is to collect "books" of four kings, four fives, etc. After the cards are dealt (it doesn't matter if some have one card more than others) the first player begins by asking any other player for cards of a certain rank, and the player asked must hand them over, if he has them. As long as the asking player is successful, he may continue, but when he asks for a card the person asked has not got, he loses his turn to the player sitting on his left. This continues until all the cards are matched up in "books", the winner being the player with the largest number of books.

Quizzes can be good fun, but they involve a little preparation, and a variety of questions must be arranged suitable to the capabilities of those who must try to answer them. Some of the radio programs rather lend themselves to burlesque and a person with a bit of a gift for clowning should be asked to be prepared to act as master of ceremonies.

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MANY FRIENDS AND CUSTOMERS

Season's Greetings

AND

MAY 1945 BRING "PEACE ON EARTH"



Anderson Grain and Feed COMPANY LIMITED

234 Seventh Ave. E.

Calgary, Alta.

For a Children's Party

To conclude, here are a few suggestions for a children's party—or for any mixed group, indeed.

For Box Game, make a number of paper boxes, not more than one by one by two inches. Trim them to represent fish, flowers or animals, if you like. The object is to throw them from a distance of six feet to come as close as possible to a designated spot on the floor.

For Cup to Cup, crush colored paper to make twelve pellets about half an inch in diameter. They are placed in a cup held in a player's right hand; then they are tossed in the air, and caught in another cup, held in the left hand; from the left to the right, and back again to the left. Pellets dropped on the table count against the player; if you like, those of different colors may have different counting values.

Christmas Cards

FREE!

Eighteen handsome Christmas Greeting Cards, all different, all attractively printed and colored, with matching envelopes, neatly boxed.

ABSOLUTELY FREE

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The Western Farm Leader
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Appetizing Lunches



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AT THE "BAY" IN CALGARY IS FILLED
WITH A GRAND SELECTION OF
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Beat Udder Trouble!

3 Cents May Save a Valuable Cow

Mastitis (Garget) infection is usually present in the udder long before it is recognizable. Don't wait for clotted, stringy or bloody milk, swollen bags or hard quarters to reveal it. A drop of milk on our Mastitis Test Card instantly detects the disease. Anyone can make this test in one minute at a cost of 3c per cow. (Box of 50 tests, \$1.50) ... MAKE THIS TEST MONTHLY!

Ask Your Dealer or Write to

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OF CANADA

812B FIRST STREET EAST

CALGARY, ALBERTA

Vote Analysed

With a popular vote of 51.8 per cent of the total, the Social Credit party won 51 of the 57 seats in the Provincial general election in August. The C.C.F., with 24.9 per cent of the votes secured two seats; Independents, with 16.7 per cent, three seats; Labor-Progressives, with 4.3 per cent, no seats.

The setting up of a permanent organization is set forth as the purpose of a meeting of Lethbridge Co-operative Abattoirs, Limited, called for November 30th.

South Africa has 242 co-operative societies, with a total membership of 131,831. The largest consumer co-operative was formed by railwaymen in Pietermaritzburg in 1892.

PLAN FOR TOMORROW



ENJOY THESE DOUBLE BENEFITS WITH THE DOUBLE DUTY Johnson CHORE-HORSE

FIRST enjoy the comfort, safety and convenience of brilliant electric light. Current supplied by the Johnson CHORE-HORSE lights house, barns and yards, runs a radio and charges batteries ... and the CHORE-HORSE also performs a SECOND service. It relieves you of such laborious chores as-hauling water for house and barns and long hours spent in operating hand machines for it supplies direct power for such equipment as water pumps, cream separators and washing machines. Fill in and mail the attached coupon for complete information and literature.

SAVE FOR VICTORY TODAY!

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The Dependable, Economical Johnson 4 cycle Iron-Horse Engine



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Send me free information and illustrated literature on the Choro-Horse and Iron-Horse.

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JOHNSON MOTORS
PETERBORO CANADA

The Wheat Situation

By LEONARD D. NESBITT,
Superintendent of Publicity,
Alberta Wheat Pool

The second estimate of the Canadian wheat production for 1944 is now placed at 453,240,000 bushels, an increase of 5.6 millions over the first estimate.

Production of oats is placed at 521,954,000 bushels, a decrease of 4.2 millions from the first estimate.

Barley production at 199,149,000 bushels is down 4.6 millions from the first estimate.

The second estimate decreases the wheat figures for Alberta to 113,400,000 bushels, a decline of 2.1 millions from the first estimate.

Keen Demand from Overseas

Apparently there is a keen demand from overseas for Canadian wheat as the Wheat Board is moving every possible bushel towards the Atlantic seaboard.

Bad reports are still coming in regarding the Australian grain crop. Argentina's 1944 production will not be high. General conditions in the U.S. winter wheat belt are reported as good.

A limited number of tires have been made in the U.S. from latex secured from the kok-sagyz, or Russian dandelion.

The world's oldest co-operator is J. J. Riddington, who lives near Grimsby, England. On his 102nd birthday, recently, co-operative officials made him a presentation.

Beginning next week, the British Ministry of Food will allow children from six months to eighteen years of age an extra half pound of sweets, and old people, over seventy, will become entitled to an extra ounce of tea each week.

In order to provide for alfalfa seed requirements in the East, where there is a shortage, on a basis that is equitable to Western producers, the W.P.T.B. has undertaken to rebate to the buyer the carlot freight rate from Winnipeg to Eastern destination on shipments of alfalfa seed which has been approved by the Seeds Administrator prior to shipment.

"Biggest in History"

In one Canadian ordnance depot alone, there are at this time stores having an investment value greater than the amount of the entire national debt in the year 1914, said Hon. C. D. Howe, Minister of Munitions and Supply, describing the task ahead of the War Assets Corporation, in disposing of surplus war material, equipment and plants as "the biggest merchandising job in Canadian history."

ALBERTA WHEAT POOL

(Continued from page 3)

Publicity, Canadian Wheat Pool, Winnipeg.

The Convention passed a motion permitting the admission of Alberta Wheat Pool members to the various sessions.

Committees were selected as follows: Order of Business, C. A. Fawcett, Emil Cammaert and Allan Bagley; Resolutions, H. Foreman, T. S. Montomerie, Uri Powell.

Premier E. C. Manning briefly addressed the Convention on Tuesday afternoon. He said that the Alberta Government welcomed the best advice, judgment and experience the co-operative associations could offer. Agriculture, he said, is a specialized occupation. No longer can it be said that a man who has made a failure of everything else can go into farming and make a success of it.

(The foregoing covers part of the opening day of the Alberta Wheat Pool Convention. A report of the Convention proceedings during sessions which are continuing will be published in the next issue of this paper.)

Livestock Markets Review

EDMONTON, Nov. 28th.—With only a small demand and prices in line with the previous week's close, trading on the cattle market was extremely dull for most of the week. A practical top on good quality steers was \$10.50, with the odd top quality at \$11; good butcher heifers sold around \$9.50; cows were particularly slow to move under generous supplies, prices running from \$7.50 for the better sorts down to a low of \$4.50 for common kinds. Stockers and feeders were under limited demand, only the better kinds moving at \$8 to \$8.50. Good to choice heavyweight calves traded from \$10.50 to \$11.50, down to a low of \$5. Hogs, Grade A \$16.35, B1 \$15.95, sows liveweight \$9. Lambs firmer, good to choice heavyweights \$10 to \$10.50, yearlings \$6 down.

CALGARY, Nov. 29th.—Local stockyards are filled almost to capacity, and farmers are advised to hold back stock for another week or so. Hog prices are steady at \$16.35, yards and plants, sows \$9.25 live weight. Good heavyweight lambs are bringing \$11.25 to \$11.65. Good to choice butcher steers are \$10.25 to \$11.25, down to \$9 for common kinds; good cows \$7.25 to \$7.75, down to a low of \$6; bulls \$5.75 to \$6.25, down to \$4.50; good to choice calves \$9 to \$9.25, down to \$5 for common kinds; good stocker and feeder steers \$8.75 to \$9.25, down to \$7.50 for common to medium; good stocker and feeder cows and heifers, \$5 to \$7.50.

The Dairy Market

Prices remain at 35 cents for first grade prints, and butter fat 32 plus 10 cents subsidy. Montreal and Toronto are 35 for solids.

Vancouver solids are 35 cents.

By October 28th the R.A.F. Transport Command had brought back to the United Kingdom no fewer than 40,000 wounded from the Western Front war theatre.

After Another YEAR of SUCCESS

we are on the threshold of Victory. Victory will mean different things to different people. To Britons, it will mean the end of the greatest strain put upon a nation not actually invaded or occupied.

In their sixth year of suffering from near invasion, bombing, severe rationing, casualties and the complete sacrifice of their normal way of life, they look to the future with brave hearts, but with eyes full of doubt.

During the last war they lost a large part of their export trade which they never recovered. During this war they have lost an even greater part. If they do not recover it, they will be worse off than before the war.

If they recover only what they have lost, they will be worse off, because they have also lost their overseas investments and with them the interest they received.

It is officially estimated that merely to maintain their former standard of living, they must increase their former exports by £350 million per annum. To do this they must export more to Canada and the United States. To make this possible those countries must lower their tariffs against British goods. WILL THEY?

If they do not, Britain has not the cash to buy as she did before. Result—Britain will be compelled to reduce her purchases of Canadian and American goods. We sincerely hope this will not happen.

We wish all our valued friends and customers
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TWO WELL DEFINED COURSES BEFORE US STATES GARDINER

Either Co-operative Institutions or Totalitarian State, President Tells Gathering

Because they have in general a better understanding of the economic forces at work in their communities than any other group, those who are today actively participating in co-operative enterprise in its various fields have a greater measure of responsibility for determining what after-the-war conditions shall be than any other group, Robert Gardiner, President of the United Farmers of Alberta, declared in a brief address at a banquet held last Friday in the Palliser Hotel under the auspices of the U.F.A. Central Co-operative, Ltd., and Maple Leaf Petroleum, Ltd.

Excellent Relationships

George MacLachlan presided, and the meeting was attended by delegates to the Conference of U.F.A. Co-operatives reported elsewhere and by the staffs of the two companies. A. A. Turner, General Manager of Maple Leaf Petroleum, expressed pleasure in the excellent relationships existing with the Co-operatives and staffs, and tribute was paid by U.F.A. speakers to the spirit of collaboration which his company has shown.

The choice of either one of two well-defined courses seemed likely to present itself to our people after the war, said Mr. Gardiner, addressing the gathering. One course would lead to the development of co-operative methods and institutions; the other to what has been described as the "totalitarian state".

Road to Totalitarian State

"Whether they are conscious of it or not," the speaker continued, "those who are advocating what is described as

'Free Enterprise' are really inviting you to accept the domination of the economic life of our country through the totalitarian state. Were the matter not so serious, this advocacy of 'Free Enterprise' could be looked upon as a huge joke, inasmuch as there can be no free enterprise when the prevailing motive of the economic system is profit.

"If there is any measure of free enterprise left in our economic system today it is largely confined to our primary industry, of which Agriculture is the most important section.

"If we delete from our records the last two years of agricultural history when we have been affected by wartime conditions (and approximately the same length of time during the last war), and turn our minds back over the last thirty or forty years, Agriculture cannot be said but to have produced hardship and unnecessary suffering among those engaged in it.

"The continuation of 'Free Enterprise' in the future, as it affects Agriculture, is not likely to produce any better results than we have experienced in the past. You can therefore see the tremendous responsibility that is placed on the shoulders of those who understand and practice co-operation.

After War Is Over

"Those who are close students of economic trends, can visualize fairly clearly what is likely to take place after the war is over. First we may expect some recession in employment, until such time as we effect the change-over from war-time to peace-time production. Once the change-over has been made, and consumer goods become available, we shall probably experience one of the most prosperous periods Canada has known—due in large measure to the spending of latent purchasing power accumulated by the people during the war period.

"We hear statements made continually to the effect that we must avoid inflation after the war is over. I believe that to be impossible for

two important reasons: (1) that there is distributed during the processes of production and distribution sufficient purchasing power to buy back all the goods produced provided every person exercises his full right to secure the goods this purchasing power entitles him to. It is a mistake to think there is a shortage of purchasing power. What really happens in the working out of the 'Free Enterprise' system is the maldistribution of purchasing power, whereby some receive more than they can use and some less than they can use.

"It may be that the systematic selling of government surplus stores may prove an important factor in assisting in the control of inflation, and the extent that this factor may prevail, will depend upon the volume and value of surplus purchasing power as against the volume and value of surplus government stores.

Volume All Important

"If the volume of surplus purchasing power is greater than the volume of surplus government stores, then we are bound to have inflation to that extent; for the reason, as I have already stated, that under ordinary conditions there is always sufficient purchasing power distributed during the process of production and distribution to equal the total value of goods produced.

"The prosperous period that I have spoken of will come to an end when surplus purchasing power has been spent, and provision made for investment of sufficient funds to provide all the new capital equipment needed. When, however, the opportunity for investment ceases, the surplus wealth that has been drawn upon for investment purposes will back up until it finally reaches the producers; when they, by force of circumstances, will be compelled to reduce their production, thereby creating unemployment."

Purchase of a new furnace for the U.F.A. Hall was decided upon at a recent meeting of Alix U.F.W.A. and it is planned to make a play yard for the children, next spring.

To Our Friends, Members
and Fellow Workers in the
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Best Wishes

for continued progress in
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endeavour.



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High Percentage Oats From Recommended Varieties

Judging from the material which passed through the laboratory of the Line Elevators Farm Service last year, writes Dr. K. W. Neatby in a recent bulletin, 94.7 per cent of oats grown in the Prairie Provinces in 1944 grew from seed of recommended varieties. These varieties are Ajax, Banner, Eagle, Exeter, Laurel (hulless), Legacy, Vanguard and Victory. The situation with respect to barley is similar, but not quite so good; 88.8 per cent of samples received were from recommended varieties.



to the farm people of Alberta

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SEASON'S GREETINGS
A Merry Christmas
and a
Victorious New Year

MUSTARD AND CRESS

By SYDNEY MAY

Hello, Folks!

News item in the *Albertan* says 24 Canadian cows have been interned in Bermuda. Seems to be an utterly impossible situation.

However, it may be a lot of bull about Bermuda, or just a mistake on the part of somebody.

L'il Goldilocks, our office vamp, says she can't see the good of all these ceiling prices. Who wants to buy a ceiling, anyhow? she asks.

Just the same, since the new liquor regulations went into effect, she declares she knows a lot of guys who would like to purchase a good cellar.

GREETINGS To Readers of This Column

*Calm peace, Good health, Goodwill—
Kind words at Christmas spoken;
And of all three
Let this verse be
To you our Yuletide token.*

"Vino" (Pte. Ernest Smith of Alliance) is just the man for the job because he knows the language and can drive a shrewd bargain with the Italian pheasants and so he buys eggs by the hundreds.

—From the *Calgary Albertan*.
Heck, and we can't even drive any kind of bargain with our common or garden hens.

We should imagine that the troops who had them for breakfast got a very pheasant surprise.

CHINOOKY
(With apologies to Lucio of the *Manchester Guardian*)

Some people at this winter season—

Tough guys of the brave he-man fold,
Laugh to scorn and vow it is treason

To lament at the coming of cold.
I don't care how many they muster,

They can have their north winds and their snows,
But give me a winter sans bluster,
And one where the soft Chinook blows.

I see no good reason why zero
Is hailed as a health-giving aid.
I'm frankly no cold weather hero;
I enjoy eighty-four in the shade.
Though hot air from The Commons

be rising,
When the mercury almost is froze;
It's no sub for the comfort comprising

The warmth when the soft Chinook blows.

I have not the faintest intention
Of praising a winter that's hard;
But in rhyme I most gladly shall mention

A season that's kind to a bard.
So give me a winter of zephyrs,
That won't freeze the poor chickens' toes,

That's balm to the horses and heifers,
And one where the soft Chinook blows.

According to the Elora, Ontario, *Express*, Russians are especially anxious to secure supplies of butter from North America. So are we!

ADVICE DEPT.

When you hitch your wagon to a star be sure you keep your feet on the ground.

No matter how much they gross, declares Knotty Frankie, the profits of the fishing industry are always net.

AQUA VITA, WHAT?
"Whiskey sold at more than 30 times its pre-war value at an

auction sale in Glasgow yesterday. The tense atmosphere was such that two men fainted before the sale had been going 10 minutes."—*News Chronicle*.

Well, that's one way of getting a drink on the house.

And right now, declares the Bad Egg of Crow's Nest, is a good time to remind Turkey that Christmas is coming.

Says the Glasgow *Evening News*: "The milk supplied to Lanarkshire Schools was excellent. There may be an odd bottle with a beetle or a snail in it, but that won't do you any harm." Well, you can hardly blame the beetles or the snails for enjoying milk that is excellent.

However, the Lanarkshire School Board should play safe by using cherub brand evaporated cow juice. There are no flies on that.

MESSAGE ENDS!

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Leghorn Ckls., \$4-100; Heavy Ckls., \$10-100	

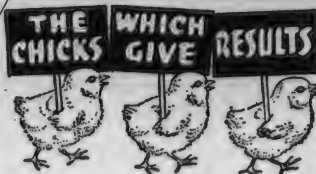
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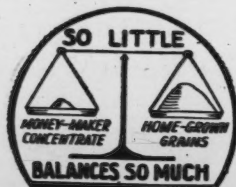
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BOOKS FOR YOUNG PEOPLE (Continued from page 9)

newest story about the irresistible *Mary Poppins*. Here she is again in *Mary Poppins Opens the Door*, complete with umbrella, carpet bag and white gloves. Here is wit, wisdom and fun which never fail the boys and girls who love *Mary Poppins*.

Homer Price is an American boy with ideas. His ideas are so like those of boys who live in Alberta and whose names are Bill and Jack and Butch that they will understand him perfectly. Robert McCloskey has drawn *Homer Price* with a sure touch in both story and pictures and his is a new name to add to the Huck Finn tradition.

The Newbery Medal for 1943 went to Esther Forbes for her novel *Johanny Tremain*. It is a well-knit story built against the colorful background of Boston in the days of the Revolution and the Tea Party. Johanny, apprenticed to a silver-smith, is self-willed and arrogant, but he is also intelligent, and the misfortunes which happen to him result in a finer Johanny Tremain. His story is worth reading for the interest it holds as well as for the thought it arouses.

Story of British Columbia

And this year we are proud to bring to your attention a book by a Canadian author which takes its place, in our opinion, ahead of most books recently written in English

OTTAWA LETTER (Continued from page 3)

markets, and the growing awareness of the general public of the relative nutritive values of farm products. The whole population was eating more and better food and this was sure to continue. The importance of high quality food was better understood.

Youth Club Competitions

Of the 29 youth clubs which took part in the competitions in Toronto and Guelph, 16 were from the West and 13 from Eastern Canada. One club from Alberta, two from British Columbia, two from Ontario and one from Quebec carried off the prizes. A team from Bashaw, Alberta, Clarence Fuerst and K. P. Puffer being the members, took the prize for seed grains, while the two B.C. teams won the poultry and beef cattle awards.

Further assurance has been given that there will be a market in Britain in 1945 for all the surplus beef that this country can produce. Canada had agreed to send a minimum of 50 million pounds in 1944 and a similar minimum amount in 1945, but the shipments for this year are more than doubling the minimum amount. The United Kingdom had agreed to buy a minimum of 112 million pounds in 1944 and 134,400,000 in 1945. In reality there is no maximum to the amount Britain will buy from Canada in 1945 if it is available, and shipments will doubtless considerably exceed the 1944 figures.

Setting of production goals for Canadian agriculture, more intelligent use of various soils, industrial research into uses for farm products, as well as parity prices and support of co-operation, were among proposals urged in a paper given by Mrs. Spence Morrison at a recent meeting of High River U.F.W.A.

for older boys and girls. *Starbuck Valley Winter*, by Roderick Haig-Brown, is a story of British Columbia written by a man who has a sure knowledge of his subject and of boys.

This book is very popular with boys and with a great many girls. It is about young Don Morgan and his friend Tubby who want to make some money so that they can buy a boat. They take on a trapline in the mountains for the winter. This is no success story. The boys have a grim winter full of disappointment and hardship. But their determination carries them on. They are real boys who know that they are up against a man's job. Reality and genuine suspense and excitement are too often absent in books for older boys and girls, but *Starbuck Valley Winter* possesses them. We recommend it heartily.

This is not a long list. Before Christmas there will be other books perhaps worthy of mention. But we have not seen them yet and if they are good they will still be good next year. In asking that you give real thought to the books you buy for boys and girls I cannot do better than to quote another sentence from Paul Hazard's book, "We can disregard the literature of childhood only if we consider unimportant the way in which a national soul is formed and sustained."

LIST OF BOOKS MENTIONED

Age Group	
5-10	<i>Many Moons</i> , by James Thurber—Harcourt \$1.50.
4-7	<i>Lullaby</i> , by Bernhard—Roy \$1.00.
5-10	<i>Walter the Lazy Mouse</i> , by Marjorie Flack—Doubleday \$2.00.
4-7	<i>Don't Count Your Chicks</i> , by D'Aulaire—Doubleday, \$2.50.
4-9	<i>Ten Minute Story Book</i> , by Lines—Oxford Press \$1.25.
3-5	<i>Little Golden Books</i> —Simon 25c.
4-9	<i>Cecily G. and the 9 Monkeys</i> , by Rey—Houghton \$1.75.
2-10	<i>Long Ears</i> , by Lynch—Dent \$1.64.
2-12	<i>Mary Poppins Opens the Door</i> , by Travers—Rogal \$1.75.
8-14	<i>Homer Price</i> , by McCloskey—Viking Press \$2.50.
11-15	<i>Johanny Tremain</i> , by Forbes—Houghton \$3.00.
12-18	<i>Starbuck Valley Winter</i> , by Haig-Brown—Morrow \$2.00.

Veterinary Questions and Answers

By S. H. McCLELLAND, V.S.
Veterinary questions submitted by paid-up subscribers are answered free in this section by our graduate veterinarian, but not by mail.

Following Milk Fever

J.W.B., Rosedale Station.—I have a cow that came fresh about 3 weeks ago; she had milk fever; I cured her of it by pumping air and she got better soon, but ever since she don't step on her hind left foot at all; she has the hoof turned backwards and she steps on her hock. She is also losing weight and looks to be weak. Is her milk good for use? I also rubbed her foot and kept her in a warm place, but this don't seem to help much. Please give me some advice.

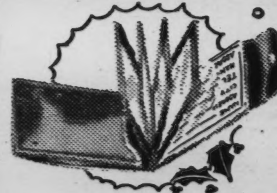
Ans.—The condition in cow's leg may be paralysis following milk fever. Massage leg with a liniment and give cow a tablespoonful of the following powder on tongue three times a day. You can have this powder made at your drug store: Powdered Gentian, Powdered Ginger and Nux Vomica, 4 ounces of each. Feed grain and good quality hay. Would not use milk until she has recovered.

For Laying Hens

S.G., Pincher Creek.—What grain mixture do you recommend for laying hens?

Ans.—A grain mixture that gives good results in laying hens: 200 lb. wheat, 200 lb. cracked corn, 100 lb. oats.

Brooks U.F.W.A. has donated three quilts to the Red Cross, and filled ten ditty bags for the Navy League. Members are also hemming sheets for the local hospital.



BILLFOLDS FOR GIFTS

These smart billfolds of genuine leather make ideal gifts for any man.

GENUINE GOAT—in black or brown, windows for registration cards and other identifications, snap fastener. Has change pocket.....\$2.50

GENUINE MOROCCO, with zipper fastener. Black or brown. An exceptionally serviceable billfold.....\$2.50

We have a wide range of others at various prices.

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109-8th AVE. W. CALGARY



SPRAYERS

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POULTRY EQUIPMENT

Real Buys in
USED

CREAM SEPARATORS

Farm & Veterinarian Supplies

UNITED ENGINES AND THRESHERS LTD.

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THIRTY-SIXTH ANNUAL U.F.A. CONVENTION

EDMONTON, JANUARY 16-19, 1945

Local secretaries are urged to send in all membership dues to entitle them to full representation.

Locals are also asked to send in resolutions for consideration of the Convention as soon as possible.

Many important matters will be discussed at this Convention. Every district should be represented.

Outstanding speakers will be present at several of the sessions.

United Farmers of Alberta

125-11th Avenue East, Calgary

about the things you buy in wartime

The KIDS

ARE CERTAINLY

TOUGH

ON

SHOES!

1,300,000 MORE PAIRS OF CHILDREN'S SHOES LAST YEAR

In the last twelve months Canadian manufacturers made for Canadian children about 25% more shoes than in 1939—a fine job done by the organization and direction of production by this Board's Footwear Administration and the co-operation of manufacturers. And this was accomplished while they were making many more essential type shoes for war workers, who wear out their shoes faster than they do in their normal employment.



Now you see it...

THE DISAPPEARING ACT OF RUBBER-SOLE SHOES

In normal times most young Canadians got at least one pair of rubber soled, canvas-top shoes a year. But natural rubber supplies fell into enemy hands, and the manufacture of rubber footwear was drastically curtailed. We're now using reclaimed and synthetic rubber in these shoes—there have been more of them this year and there will be more next year. Leather-soled shoes have had to be used in place of this rubber-soled footwear but shoes made of leather need more care than running shoes. When they don't get it they wear out more quickly; when they get wet they must be dried slowly, away from direct heat—and they should be greased also. It's not always a case of poor quality; it's poor care.



Now you don't!

LEATHER GOES TO WAR

You've got to have good strong leather for children's shoes, but the soldiers are taking most of ours for their boots. For these leathers, a substantial portion of the hides came from South America and other countries. War cut down these imports and there have been difficulties in getting enough of these and our own hides tanned into leather due to shortage of workers. The production of high grade leather shoes has, however, been main-

tained at the highest level consistent with the labour and materials available. While shoe factories have been working overtime, factory capacity for civilian shoes cannot be expanded in wartime and it's not possible to change plants from the manufacture of one type of shoe to another,—for instance, from women's to children's. The processes, the machines and the lasts are different.

TURNING HIDES INTO SHOES

There are very large war uses of leather—for instance, in footwear. A soldier requires four pairs of shoes in the first year of his service and about three pairs per year thereafter. But, what is more important, he needs to have his shoes re-soled four or five times a year. His shoes are

of the highest quality leathers obtainable, leaving the other grades of leather for civilian use. Airmen need leather for jackets and mitts. War factories need leather for belting and farmers need leather for harness. Leather—the best leathers—has gone to war.



Through its Standards and its Supply Division, the Board watches the production of civilian goods to ensure that everything possible is done to provide the necessary quantities and to maintain the quality. The limitations imposed by the shortage of labour and materials, however, mean that you can't get all you want in wartime.

Chadron
Chairman,
Wartime Prices and Trade Board.

THE WARTIME PRICES AND TRADE BOARD

THIS IS ONE OF A SERIES OF ADVERTISEMENTS GIVING THE FACTS ABOUT THE SUPPLY SITUATION OF VARIOUS WIDELY USED COMMODITIES

THE IMPRESSION ON THE GROUND *determines* TRACTION



TO KNOW **WHY** THE "OPEN-CENTRE"



Sure-Grip

OUTPULLS ALL OTHER TRACTOR TIRES

LOOK AT THE IMPRESSION IT LEAVES ON THE GROUND



**NO MUD TRAPS ON THIS
SELF-CLEANING TREAD!**



A Open centre — no mud traps. Each lug is separate. No pockets where earth can pack.

B Even spacing—no jerks. Lugs have plenty of space between them—and all spaced the same for even pull. No jerks to start slipping.

C Buttressed base—no lug tear. Each lug is self-reinforced. No need to join them together to hold them on. They're strong enough to stand alone.

WHEN a tractor wheel slips, it is because the ground under the tire is disturbed or sheared off. The ground (not the tire tread) is the weaker of the two surfaces which, together, must support traction.

The Goodyear Sure-Grip "Open-Centre" tread leaves the ground segments joined and supported for greater strength where strength is most needed. It gives an **UNBROKEN PATTERN** instead of cutting the ground into small disconnected pieces, as a joined tread will do. Small pieces of ground naturally shear off more easily, resulting in slippage and loss of traction.

The individual **SELF-CLEANING** lugs, of the Sure-Grip "Open-Centre" tread, seldom disturb ground enough to lift dirt on the tire. Also, the "Open-Centre" tread *cleans automatically*. The lugs being independent and flexible, compress closer together when on the ground. On leaving the ground they spread and release any dirt sticking to them. A clean tire assures better traction.

Better traction saves time, work, fuel and money.

Insist on Goodyear Sure-Grip tires for your farm tractor.

Let Us Put **NEW LUGS**

On Your Worn Farm Tractor Tires **NOW!**

A number of Goodyear dealers at strategic points across Canada have equipped themselves to re-lug all sizes of farm tractor tires. Special equipment assures a strong, durable, uniform cure of the new rubber on tractor tires of any size or make.

This is the time of year to have this work done on your tires. Now, while

your tractor equipment is not urgently needed, re-lug your tractor tires and be sure of strong, reliable traction in time for spring work.

Your nearest Goodyear dealer is a farm tire expert. Take your tires to him for a complete examination. He will arrange to have them re-lugged if advisable.

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